

# Census 2020: Record growth and change in our communities.



United Way  
of Central Ohio

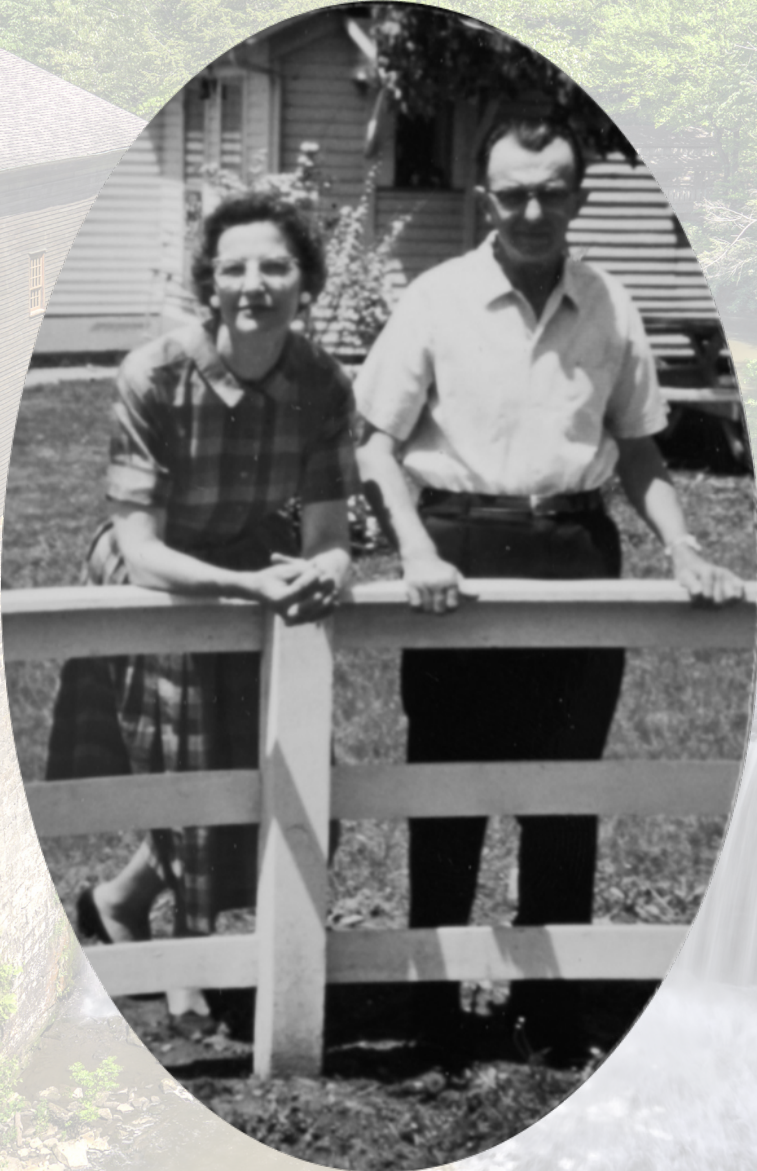
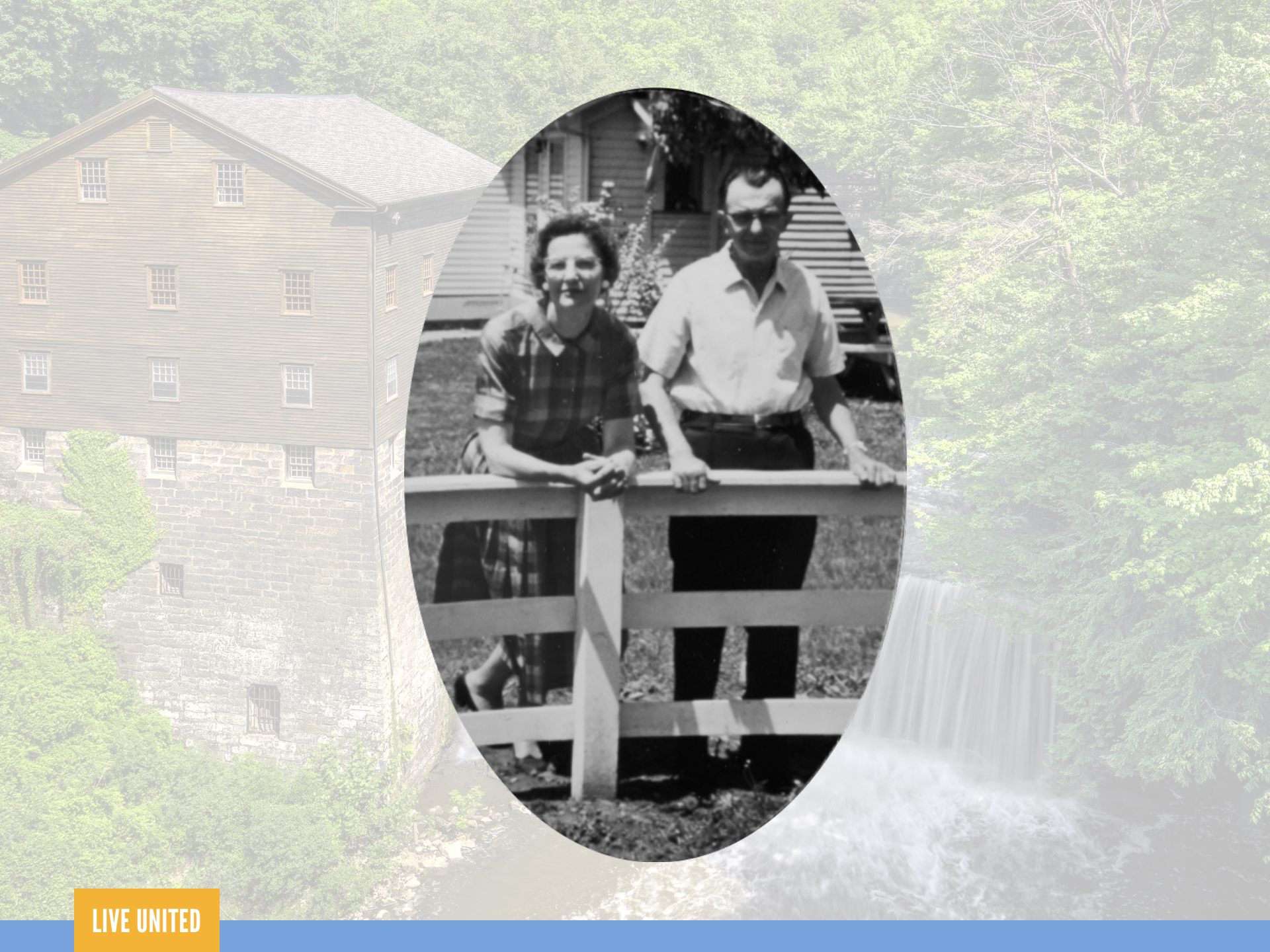


***Our dilemma is that we hate change  
and love it at the same time.***

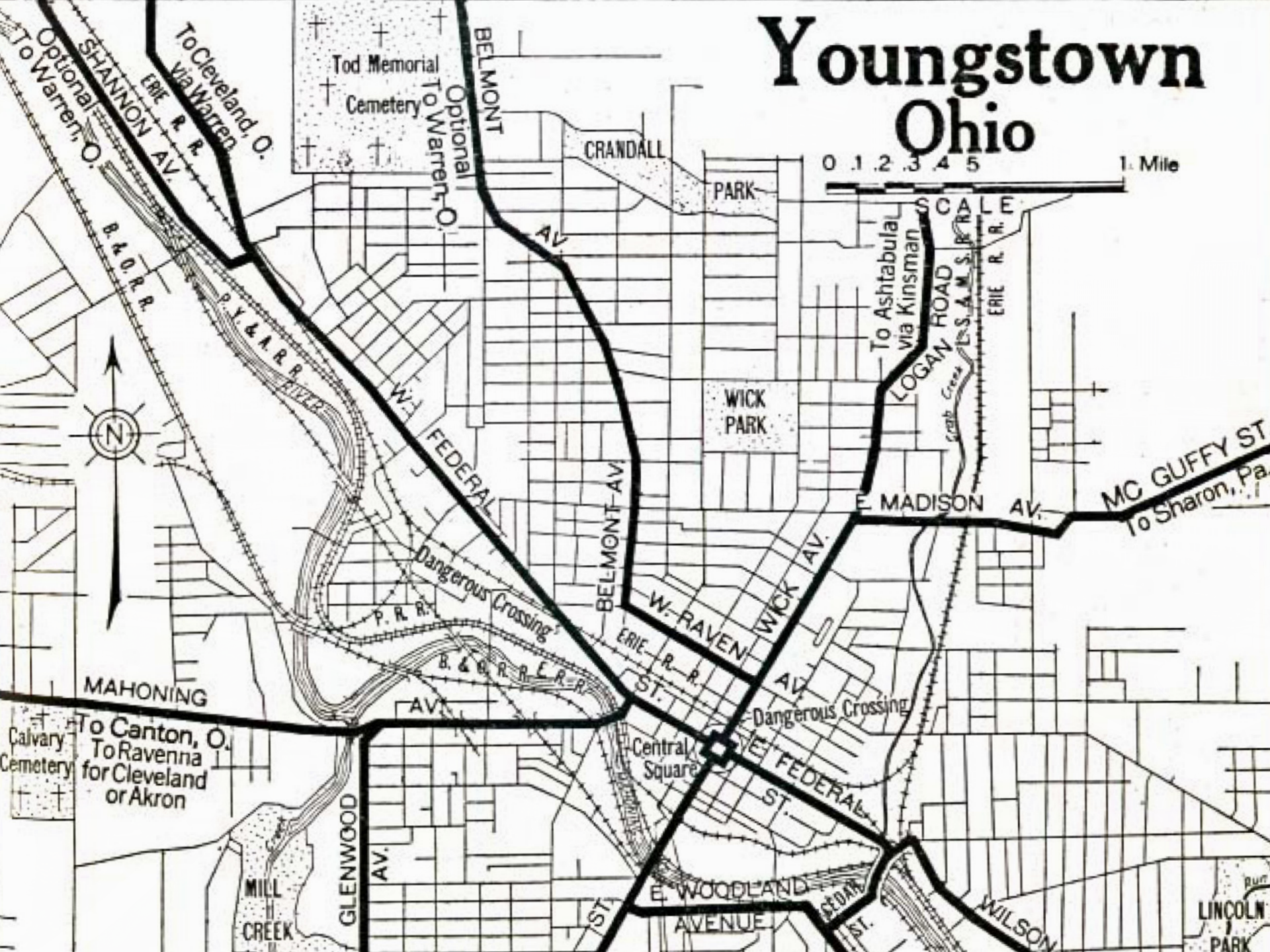
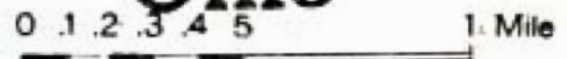
***What we really want is for things to  
remain the same but get better.***



**SYDNEY J. HARRIS**



# Youngstown Ohio



To Cleveland, O.  
Via Warren  
ERIE R. R.  
SHANNON AV.  
Optional  
To Warren, O.  
B. & O. R. R.

Tod Memorial  
Cemetery  
Optional  
To Warren, O.

To Ashtabula  
via Kinsman  
LOGAN ROAD  
ERIE R. R.

MC GUFFY ST  
To Sharon, Pa.

MAHONING  
To Canton, O.  
To Ravenna  
for Cleveland  
or Akron  
Calvary  
Cemetery

Dangerous Crossing  
P. R. R.

Dangerous Crossing

Central  
Square

LINCOLN  
PARK



June 26<sup>th</sup> - 1937  
7.18 P.M.

CAMPBELL WORKS SOUTH GATE

Youngstown Steel





Medical Park  
781-792-7633  
FOR SALE OR LEASE







OHIO HISTORICAL SOCIETY

MEET THE NEW BUGS ON THE BLOCK.



From the director of "Heathers."

# THE APPLEBATES

NEW WORLD INTERNATIONAL IN ASSOCIATION WITH CINEMAQUE ENTERTAINMENT (USA) LTD. PRESENTS  
A DENISE DI NOVI PRODUCTION OF A MICHAEL LEHMANN FILM - ED BOLEY, JR. - STOCKARD CHANNING AND SHARBY COLEMAN AS AGENT BEA  
THE APPLEBATES - MUSIC BY DAVID NEWMAN - EDITED BY NORMAN HOLLEN - PRODUCTION DESIGNER JON RUTMAN - DIRECTOR OF PHOTOGRAPHY MITCHELL DUBIN  
MAKE-UP AND SPECIAL EFFECTS DESIGNED BY KEVIN YACHER - ASSOCIATE PRODUCER IVA LABUNKA - EXECUTIVE PRODUCERS CHRISTOPHER WEBSTER AND STEVE WHITE  
WRITTEN BY REDDARD SIMMONS & MICHAEL LEHMANN - PRODUCED BY DENISE DI NOVI. FOX  
MIRA HEBRON TRITON PBS FOX

# Population Change, 2010 to 2021

A panoramic view of the Columbus, Ohio skyline, featuring several prominent skyscrapers under a clear blue sky.

**+249,043**

**Columbus  
metro**

**-5,530**

**Ohio  
Outside Columbus**

An aerial view of a park area with green grass, trees, and a paved path, situated near a body of water.

# Average Annual Growth by Decade

20K

15K

10K

5K

0K

14K

20K

22K

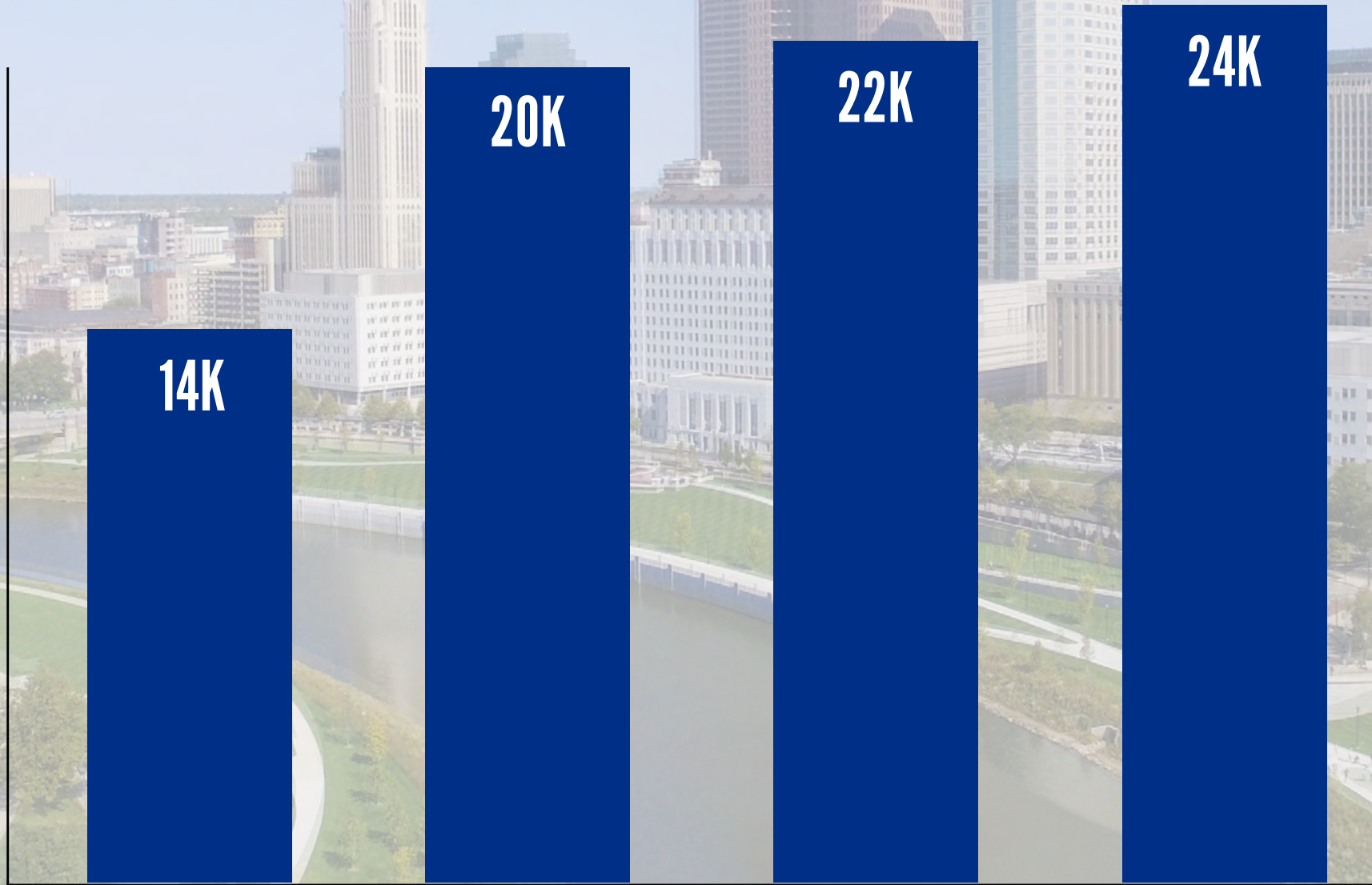
24K

1980s

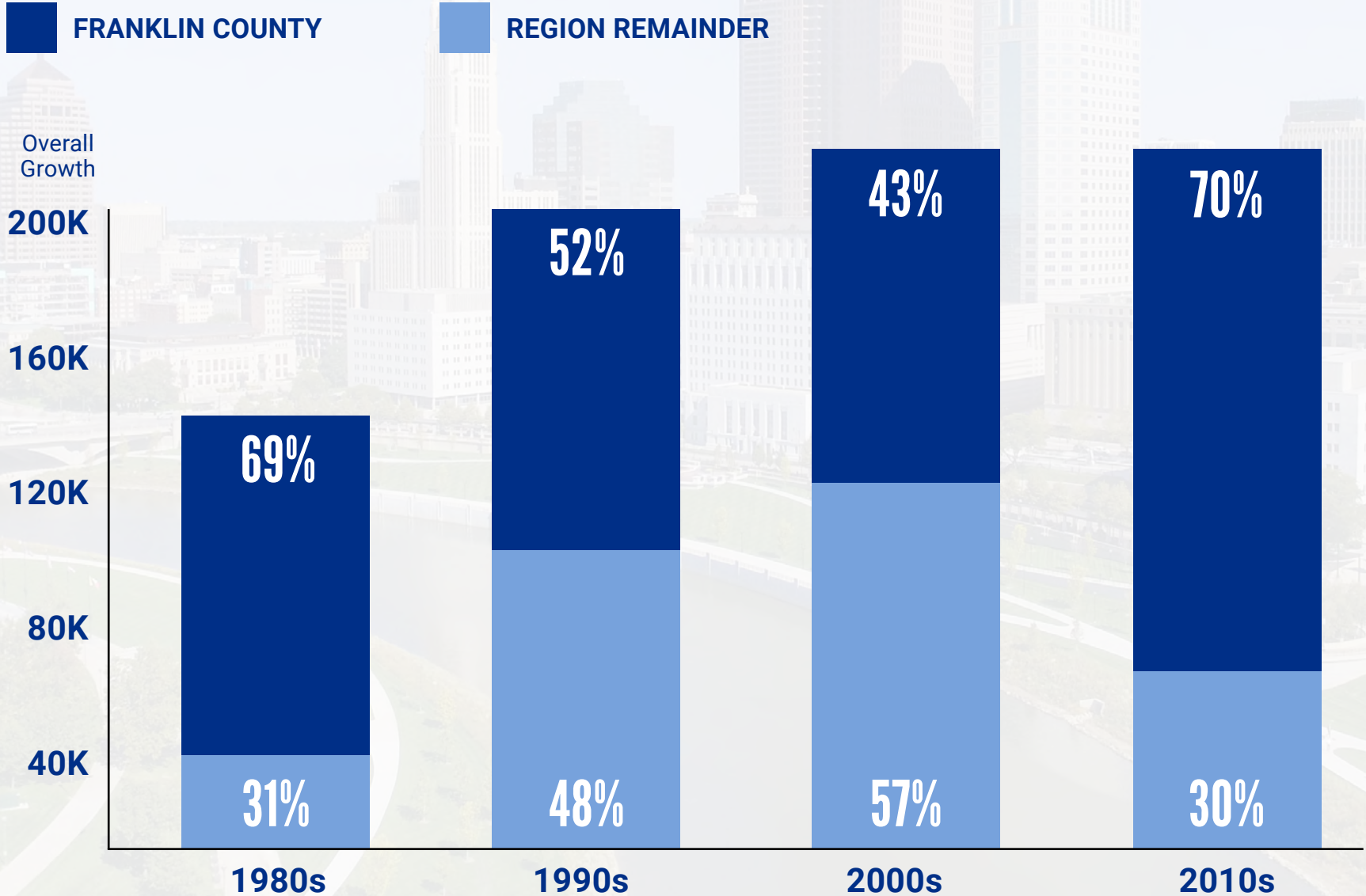
1990s

2000s

2010s



# Proportion of Population Growth by Decade



# City of Columbus – 2010 to 2020

**Total  
Population**

**905,748**

**Highest  
percentage  
increase  
since 1950s**

**+15.1%**

**Largest  
numeric  
increase in  
history**

**+118,715**

# Columbus' 15.1% surpassed sunbelt and west coast cities



**Portland**  
11.8%



**Houston**  
9.7%



**Nashville**  
14.7%



**Las Vegas**  
9.9%



**D.C.**  
14.6%



**Dallas**  
8.9%

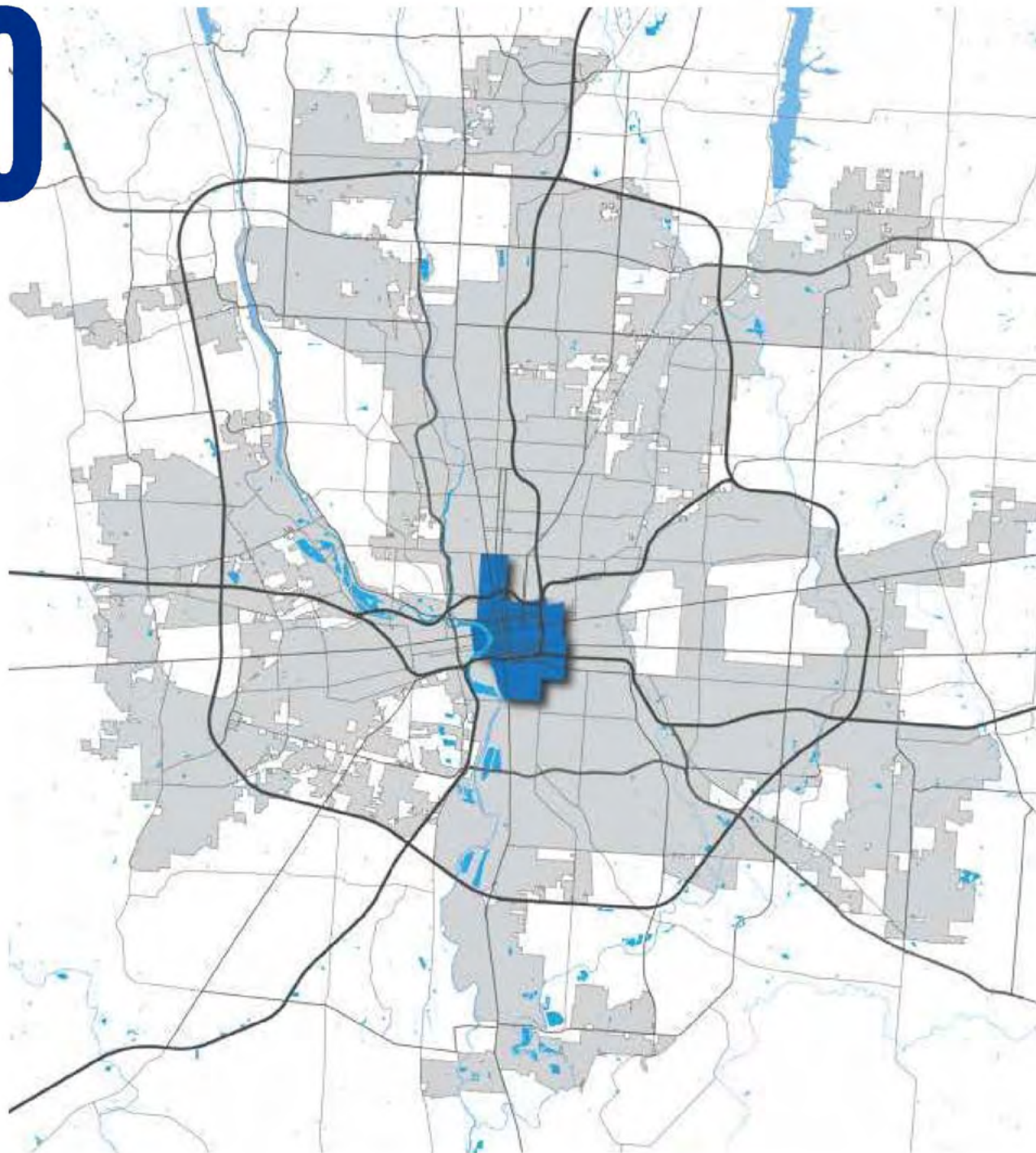


**Phoenix**  
11.2%



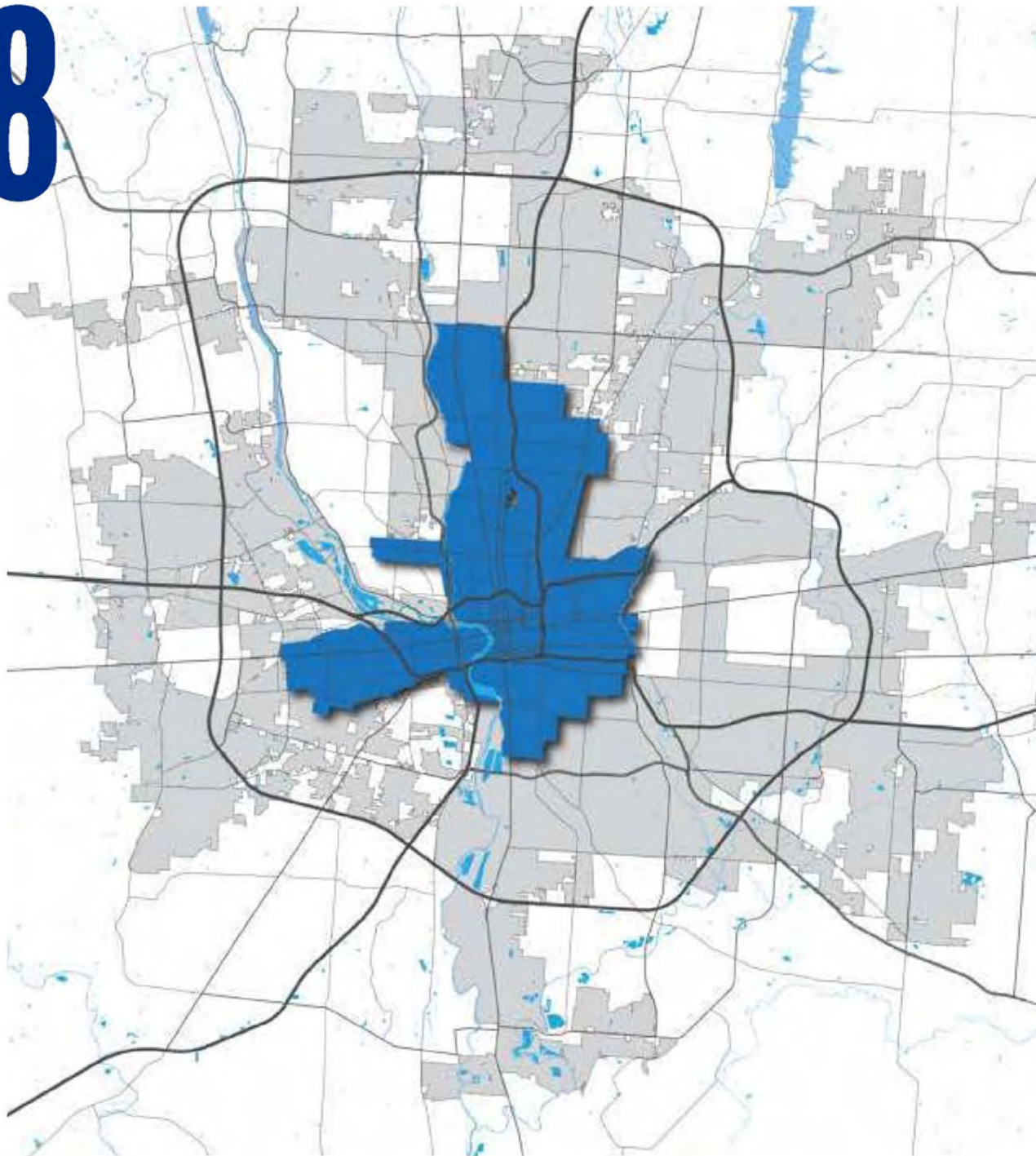
**San Antonio**  
8%

# 1870

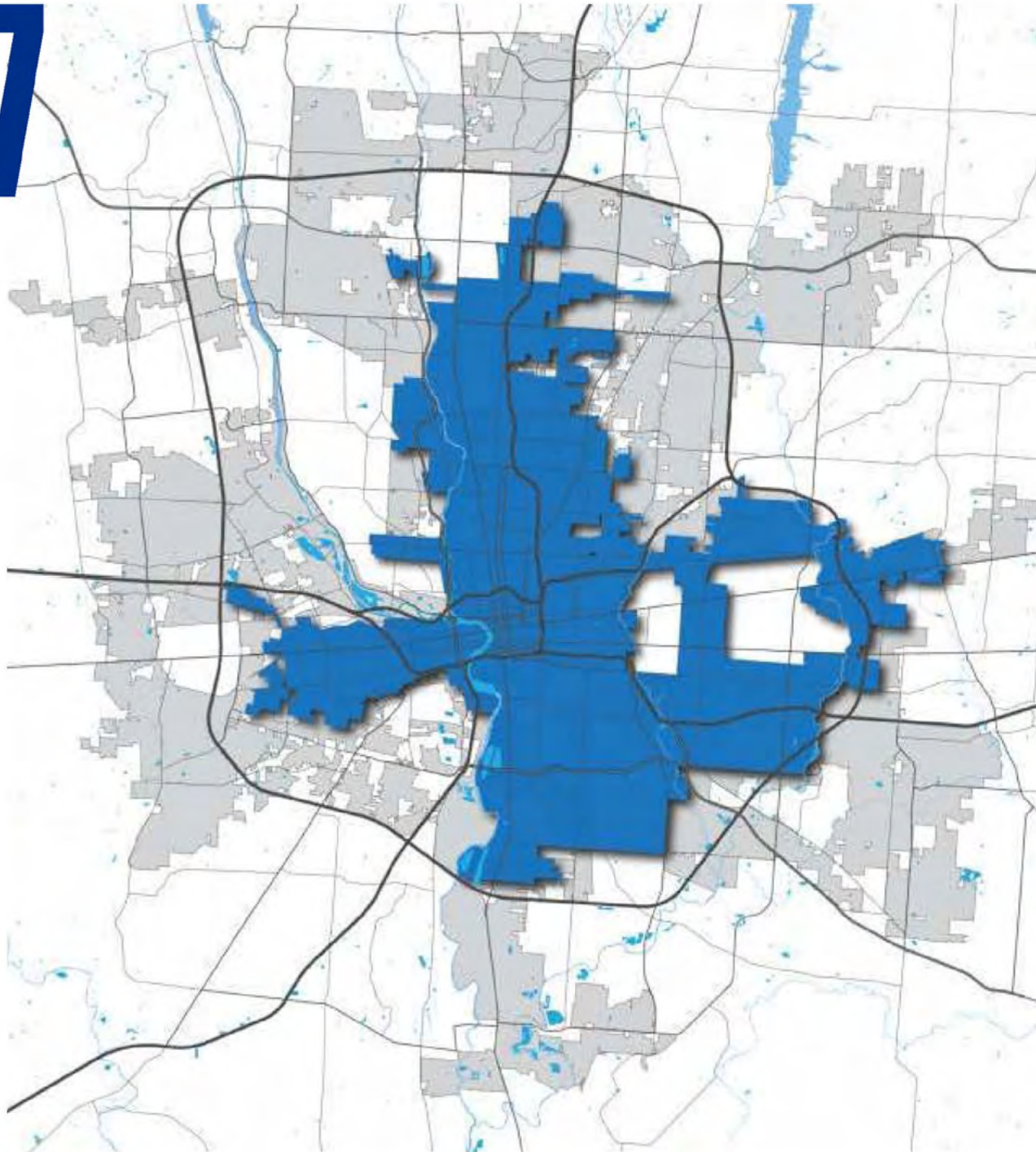




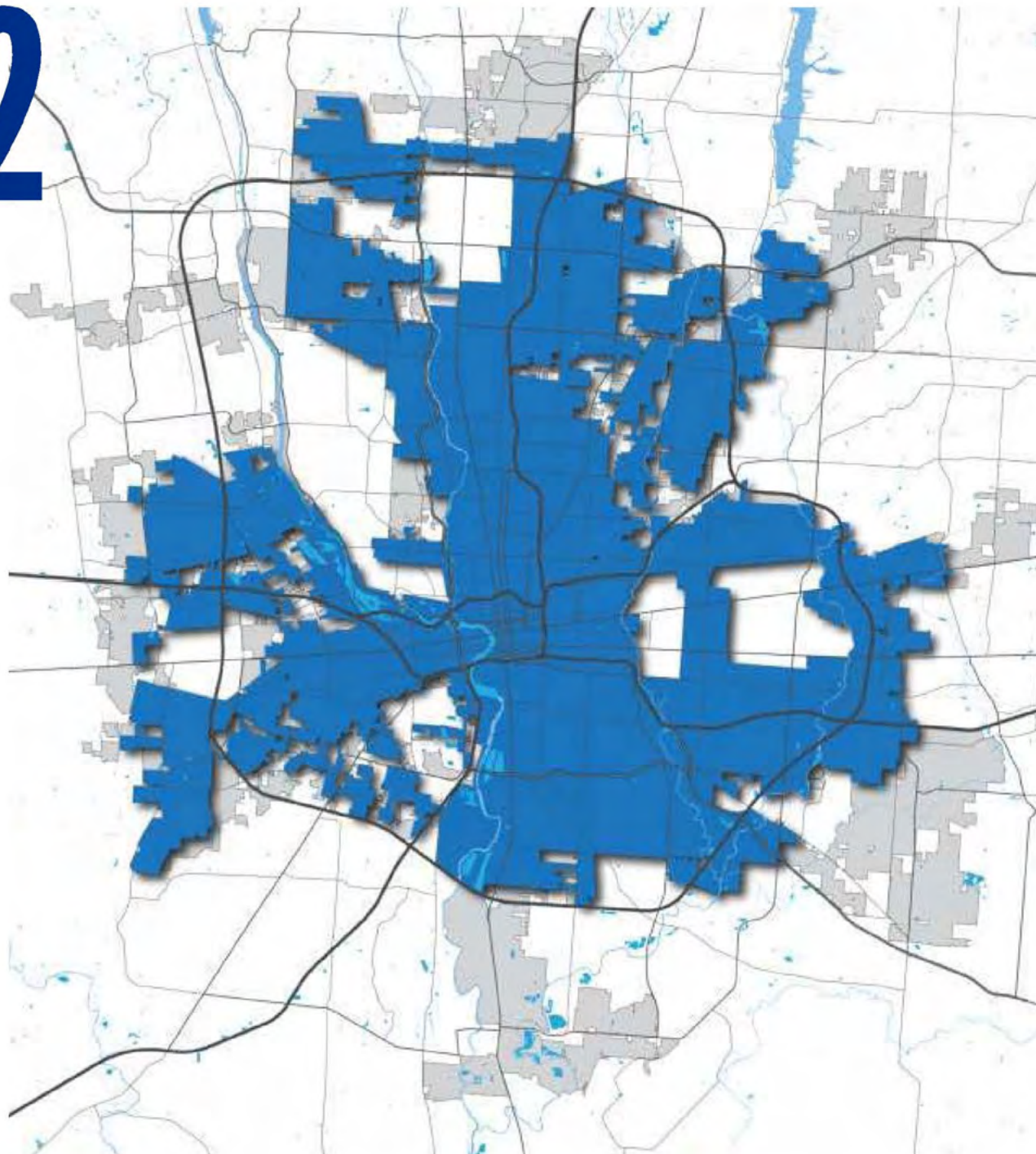
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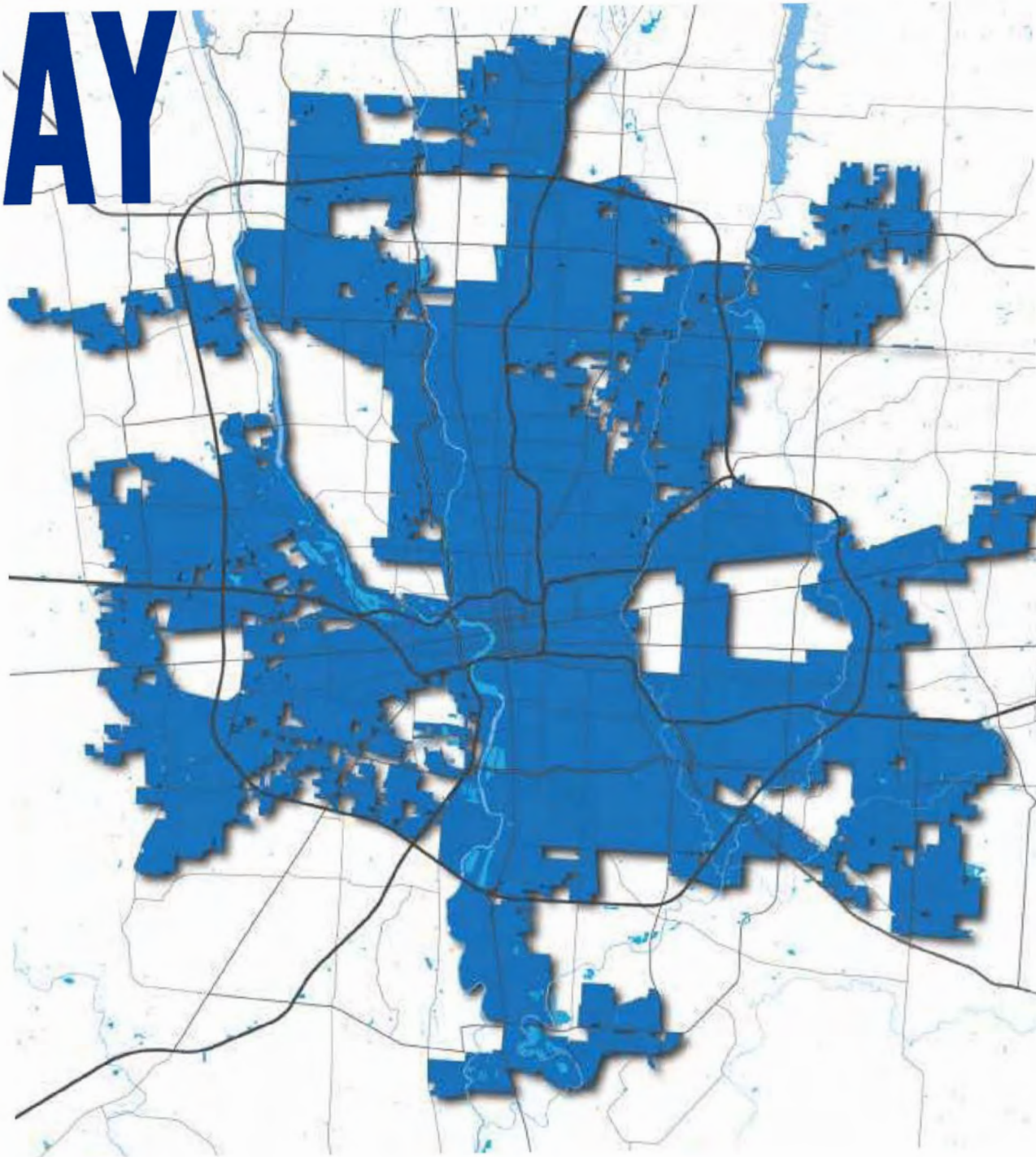
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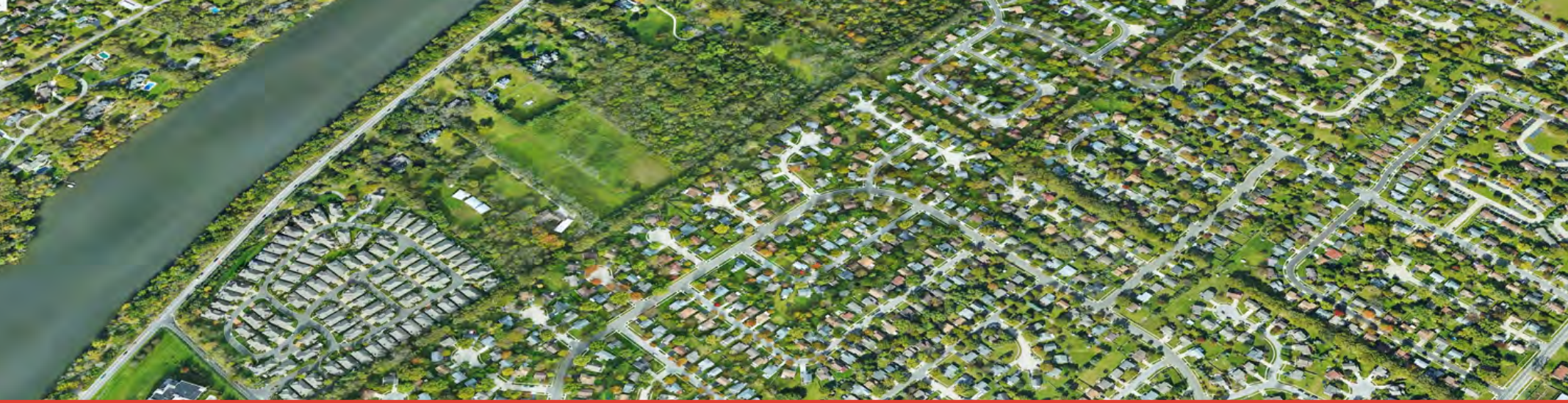


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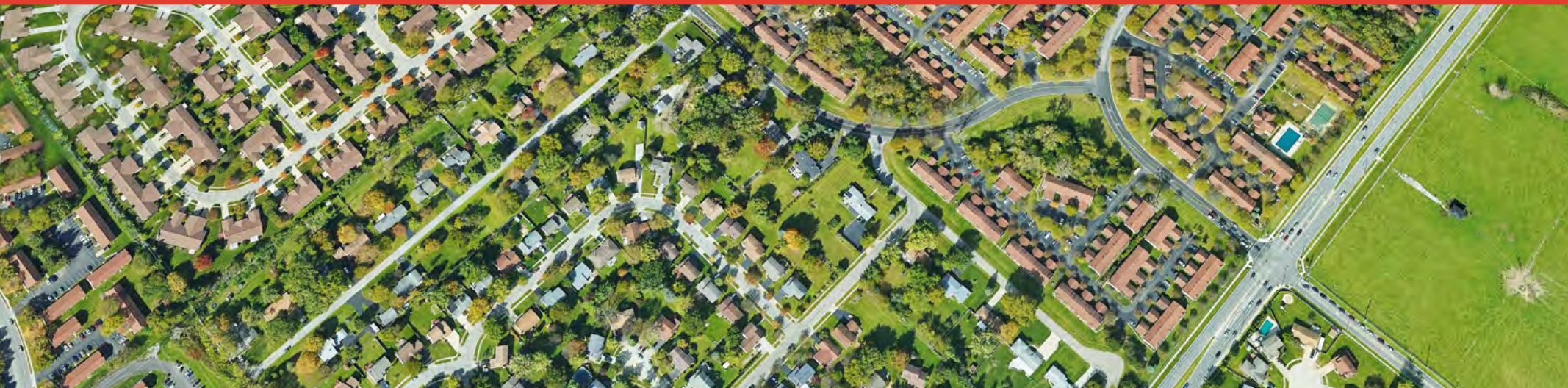


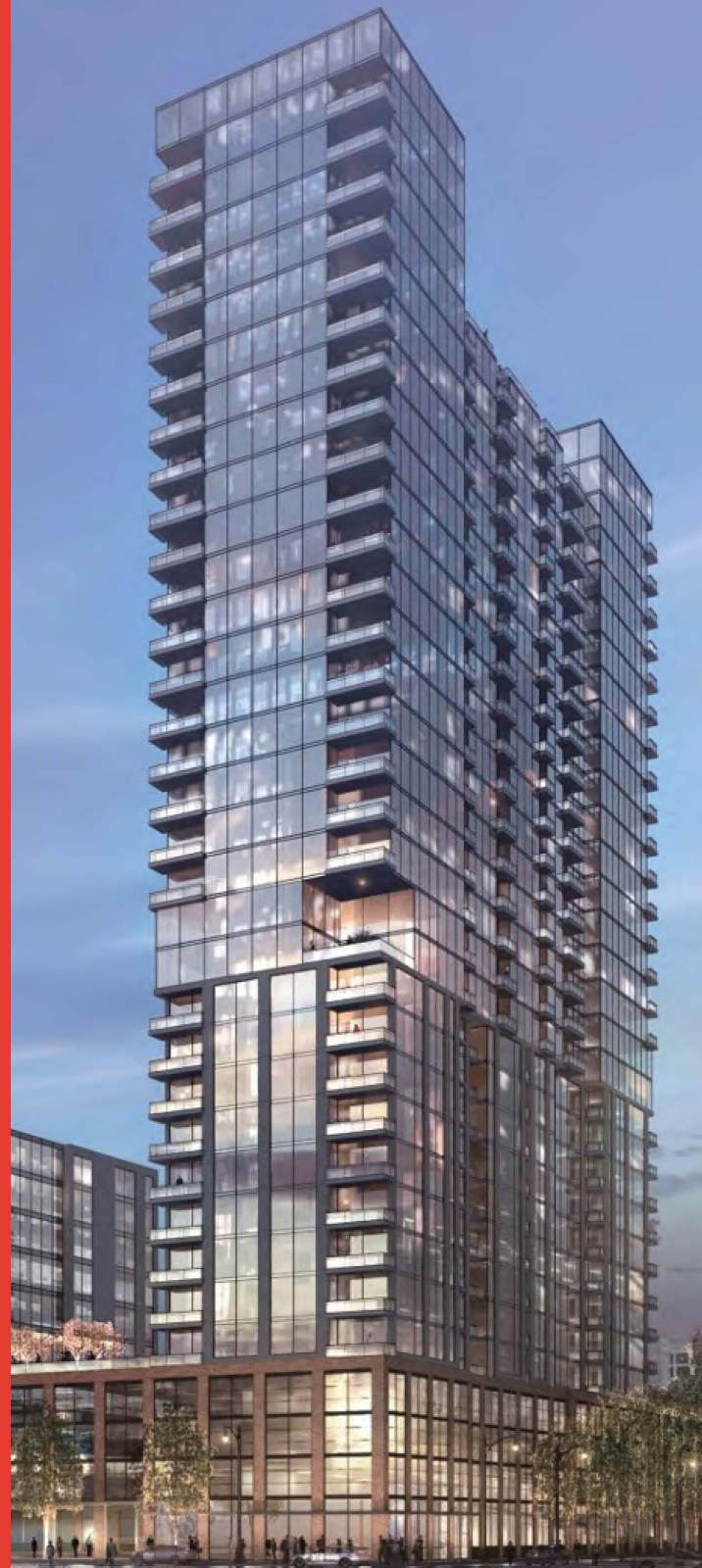
# TODAY





**Columbus grew just 1.5% in land area, but squeezed 119,000 more people into the city limits.**



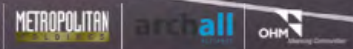


# Livingston Ave.

# Near East



Oak and 18th Street  
October 28th, 2020



# Franklinton





**2000 to 2010**

**2010 to 2020**



**+10.6%**

**+15.1%**



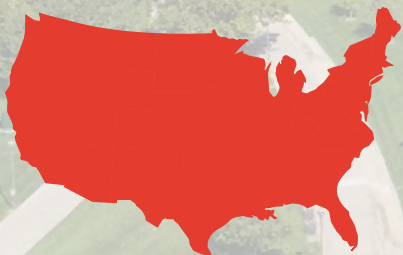
**+8.8%**

**+13.8%**



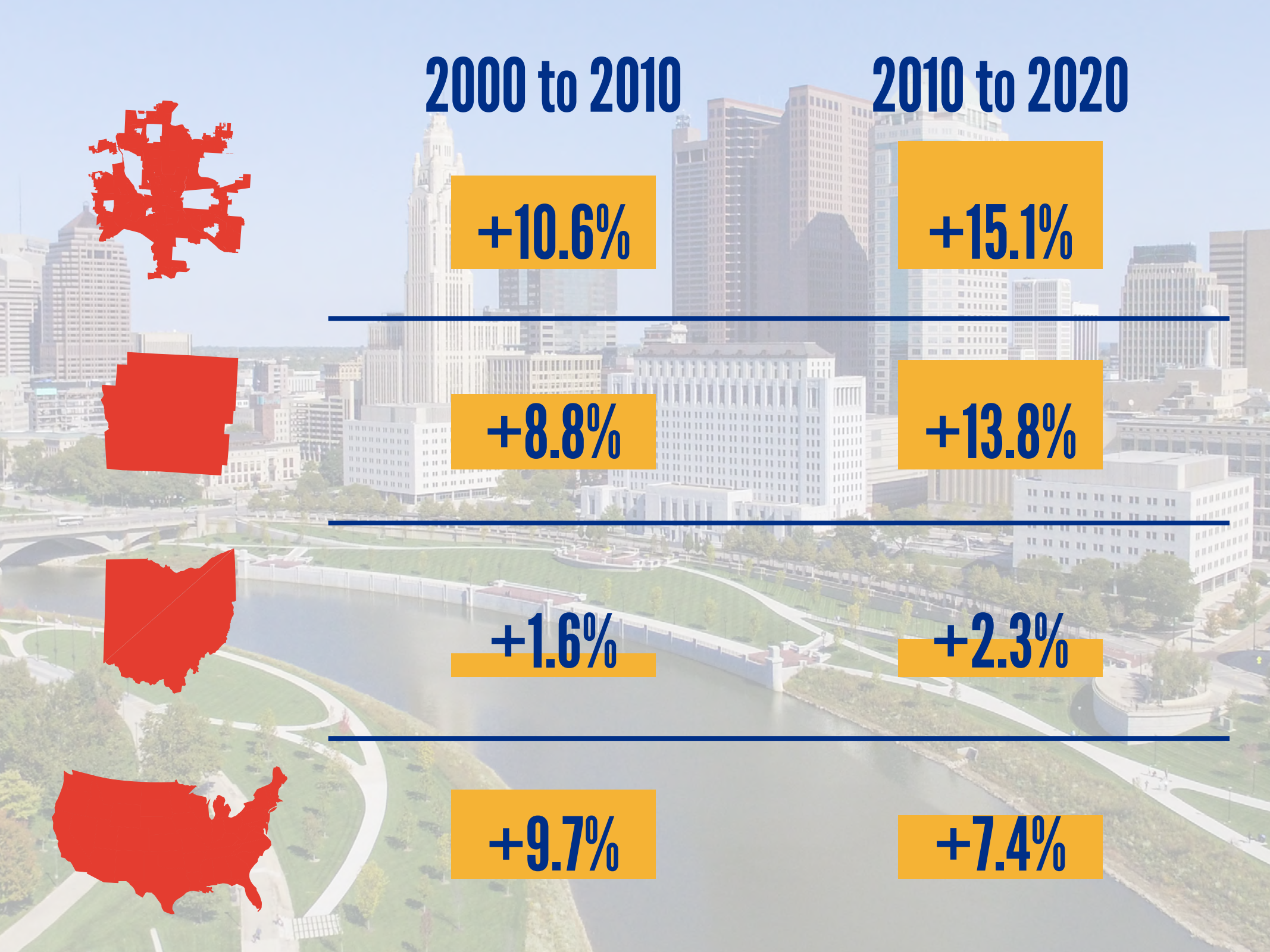
**+1.6%**

**+2.3%**



**+9.7%**

**+7.4%**



# Metro Population Growth, 2010 to 2020

**FRANKLIN COUNTY**

**+13.8%**

**Dublin**  
**+18%**

**Powell**  
**+23%**

**Westerville**  
**+9%**

**New Albany**  
**+40%**

**Worthington**  
**9%**

**Gahanna**  
**+8%**

**Hilliard**  
**+31%**

**U. Arlington**  
**+9%**

**Columbus**  
**+15%**

**Grandview H.**  
**+24%**

**Bexley**  
**+7%**

**Whitehall**  
**+11%**

**Reynoldsburg**  
**+15%**

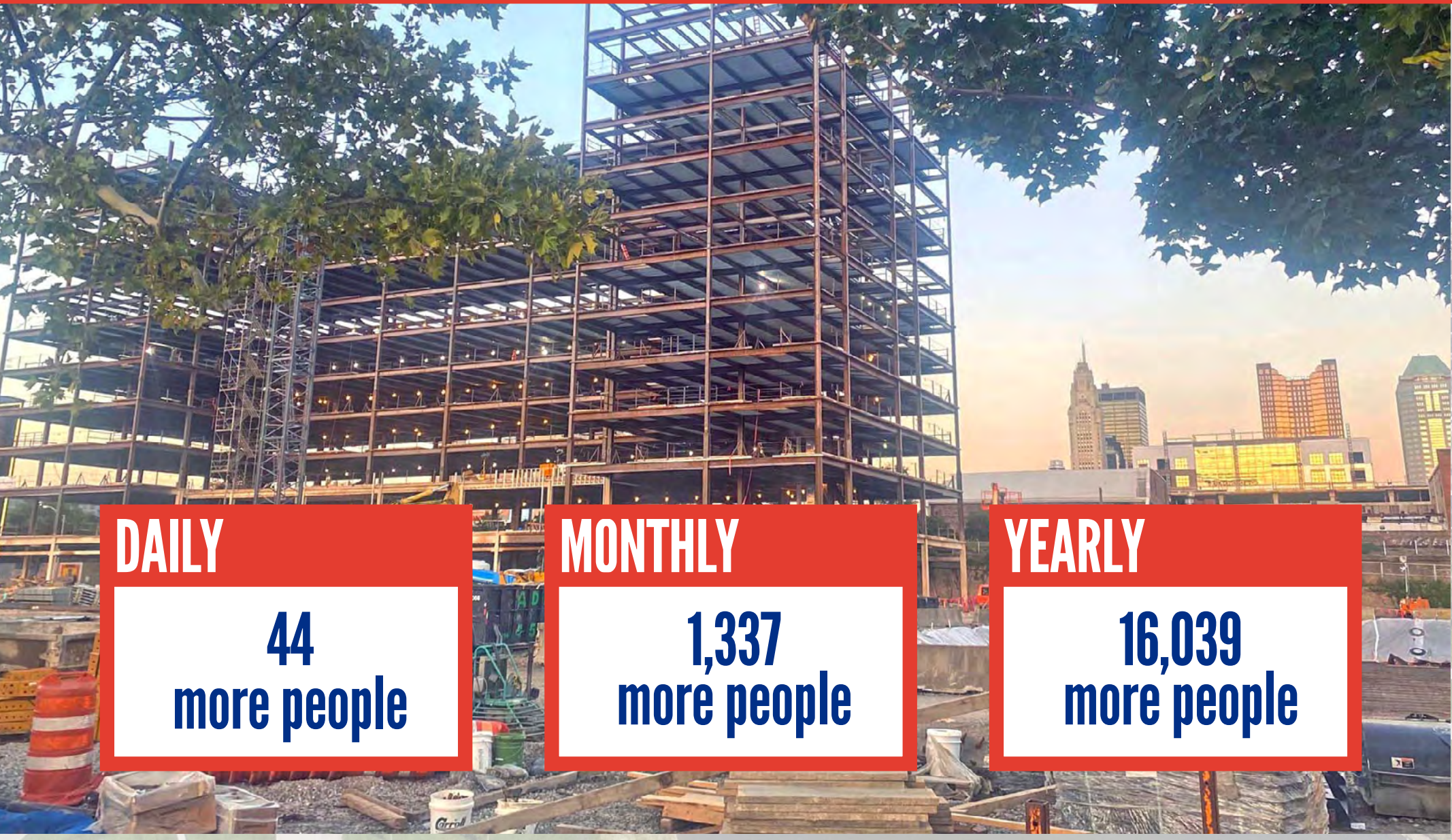
**Grove City**  
**+16%**

**Pickerington**  
**+26%**

**Groveport**  
**+12%**

**Canal Winch.**  
**+28%**

# Franklin County's Growth



**DAILY**

**44  
more people**

**MONTHLY**

**1,337  
more people**

**YEARLY**

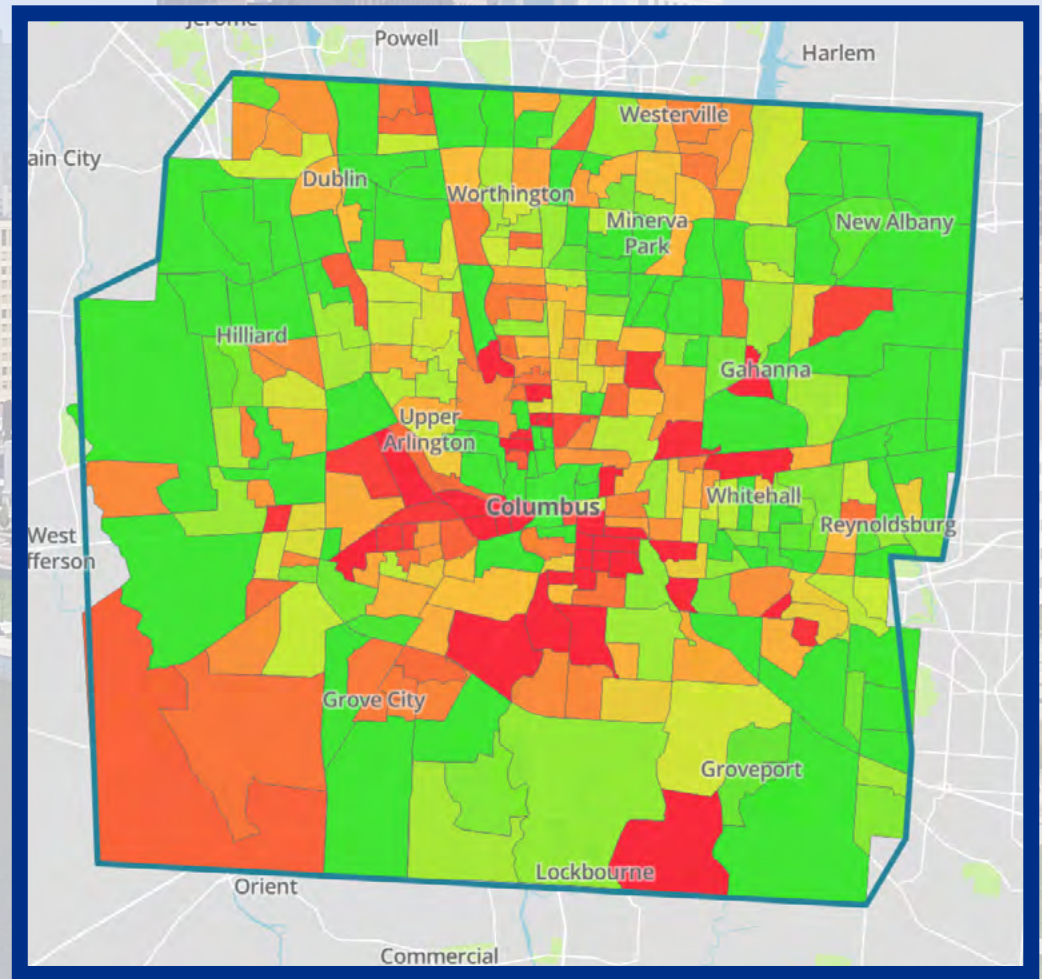
**16,039  
more people**

# Franklin County – Population Change

**+13.8%**

**+160,383**


**Growth overall, with isolated areas of population loss**




● Less than -15 ● -15 to -10 ● -10 to -5 ● -5 to 0 ● 0 to 5 ● 5 to 10 ● 10 to 15 ● 15 to 20 ● More than 20

All of the  
net growth  
in the **City**  
of **Columbus**  
was due to  
diversity.



An aerial photograph of Columbus, Ohio, showing the city skyline with various skyscrapers and a river in the foreground. The text is overlaid on a semi-transparent white banner.

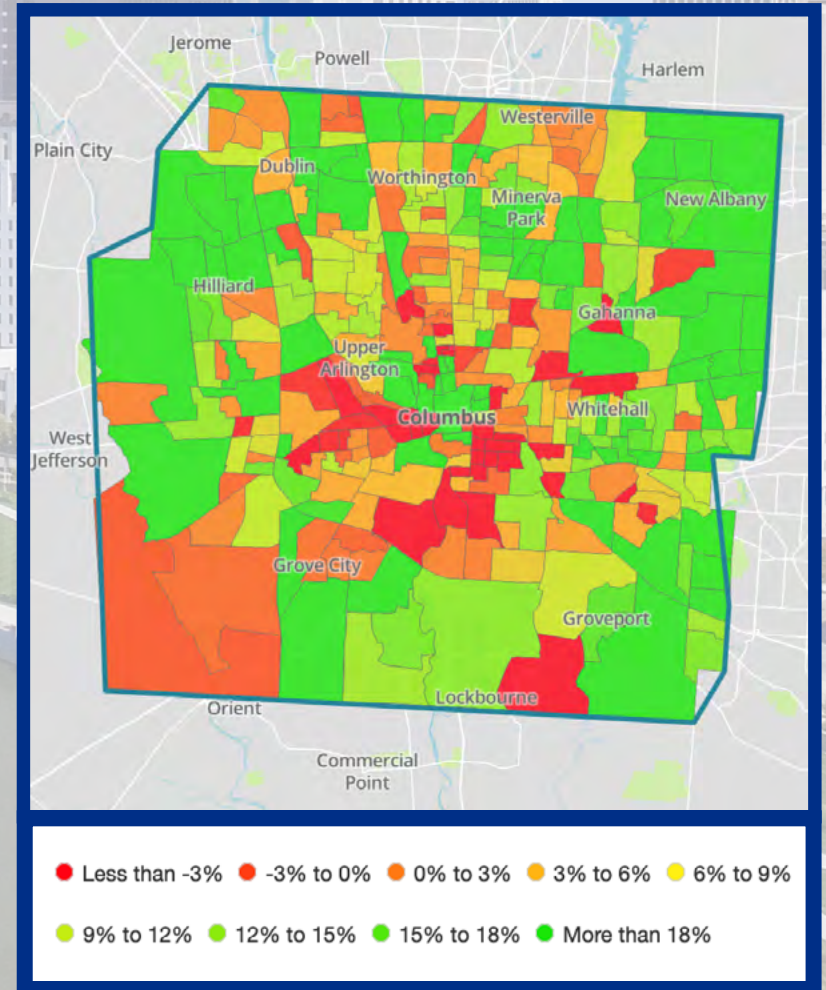
All of the net growth in the **City of Columbus** was due to diversity.

An aerial photograph of Franklin County, Ohio, showing the city skyline with various skyscrapers and a river in the foreground. The text is overlaid on a semi-transparent white banner.

All of the net growth in **Franklin County** was due to diversity.

# Franklin County Population by Race/Ethnicity

	2020	2010	CHANGE
<b>TOTAL</b>	<b>1,323,807</b>	<b>1,163,417</b>	<b>+13.8%</b>
<b>White</b>	<b>802,685</b>	<b>805,618</b>	<b>-0.4%</b>
<b>Black</b>	<b>299,771</b>	<b>247,225</b>	<b>21.3%</b>
<b>Asian</b>	<b>74,071</b>	<b>44,996</b>	<b>64.6%</b>
<b>Other</b>	<b>49,083</b>	<b>27,272</b>	<b>80.0%</b>
<b>Two or more</b>	<b>93,099</b>	<b>34,706</b>	<b>168.3%</b>
<b>Hispanic*</b>	<b>91,182</b>	<b>55,718</b>	<b>63.6%</b>



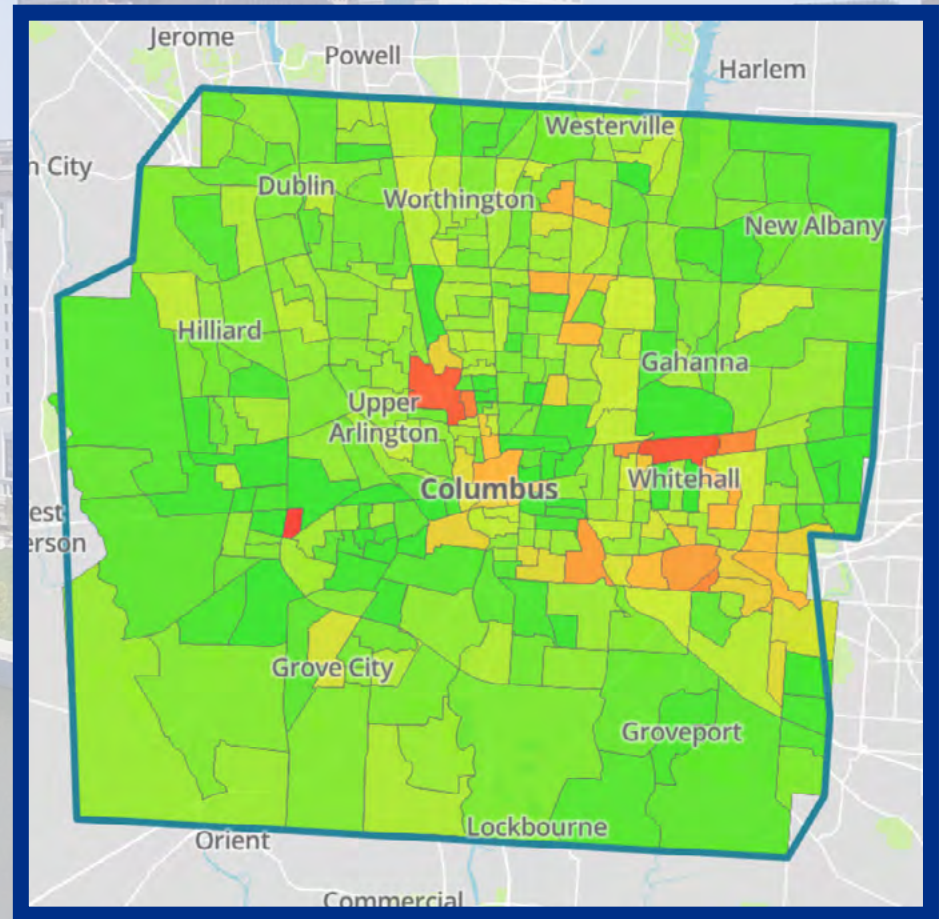
\*of any race

# Almost every census tract became more diverse.

## Diversity index

2010: 50/100

2020: 60/100

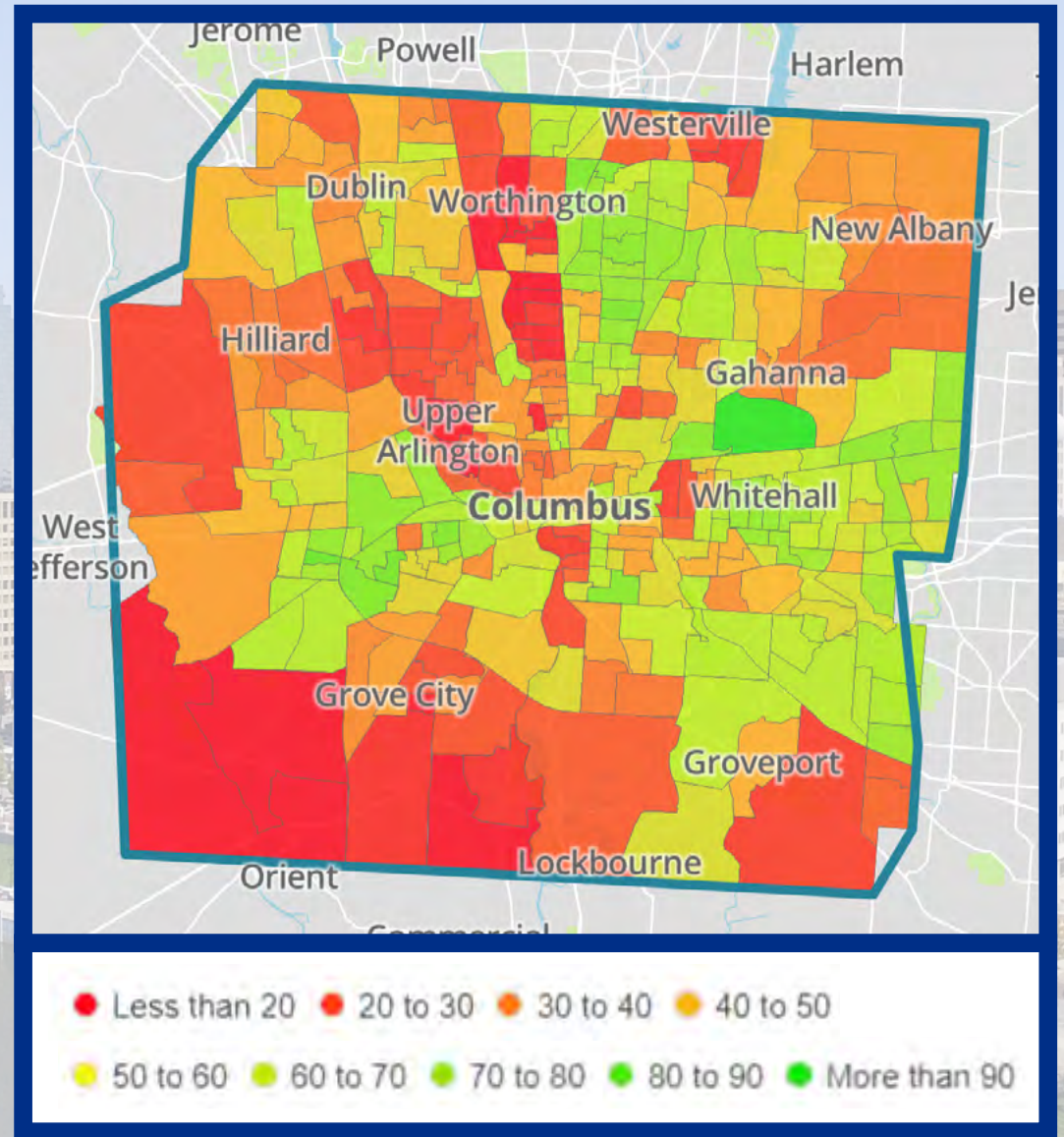


● Less than -15 ● -15 to -10 ● -10 to -5 ● -5 to 0 ● 0 to 5 ● 5 to 10 ● 10 to 15 ● 15 to 20 ● More than 20



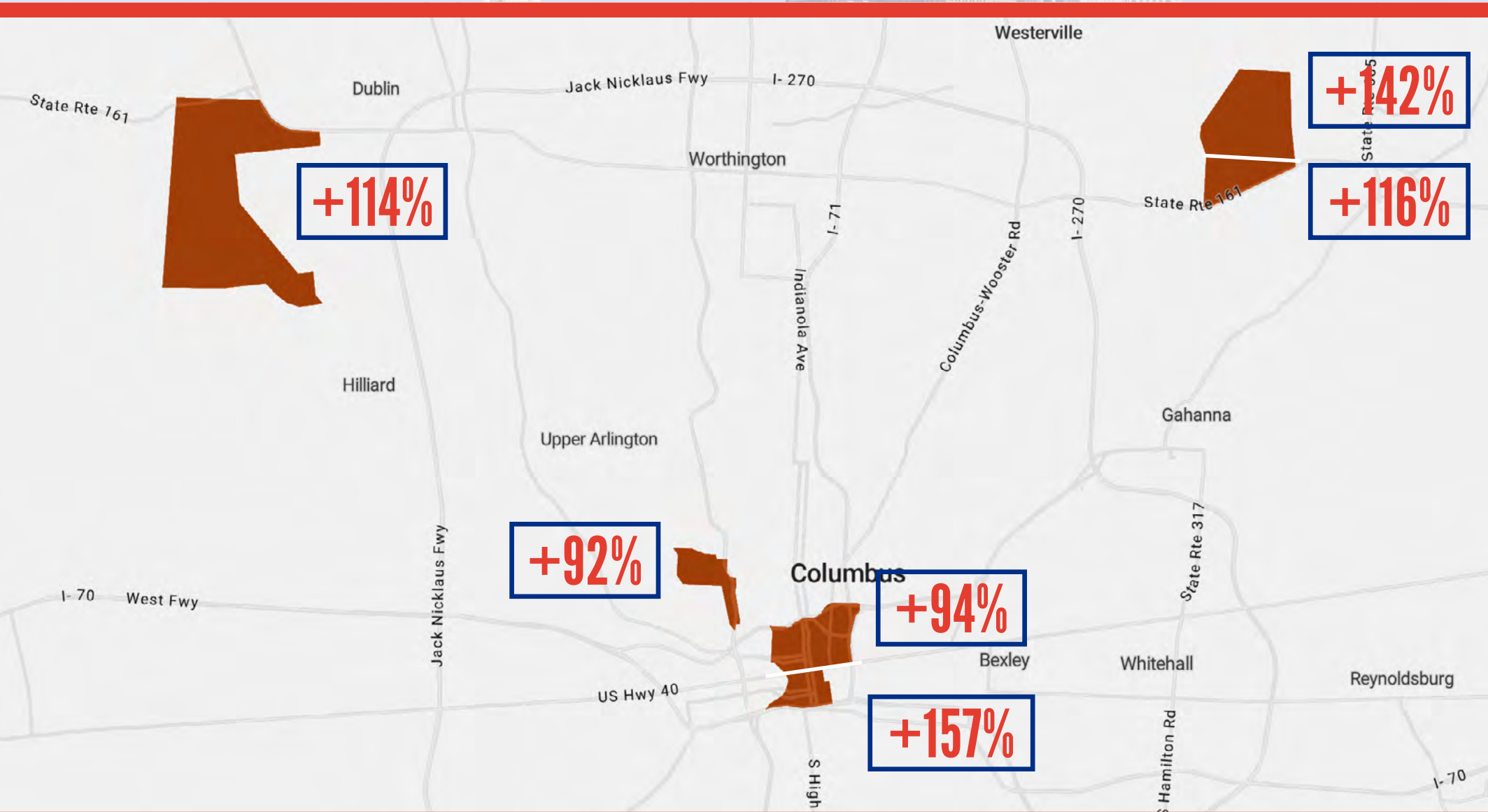
# Diversity Index reveals high degree of segregation.

The USA TODAY diversity index shows on a scale of 0 to 100 how likely it is two people from an area would have a different race or ethnicity.



The higher the number, the greater the diversity.

# Six Fastest Growing Tracts



# Downtown population surges 91%

2010

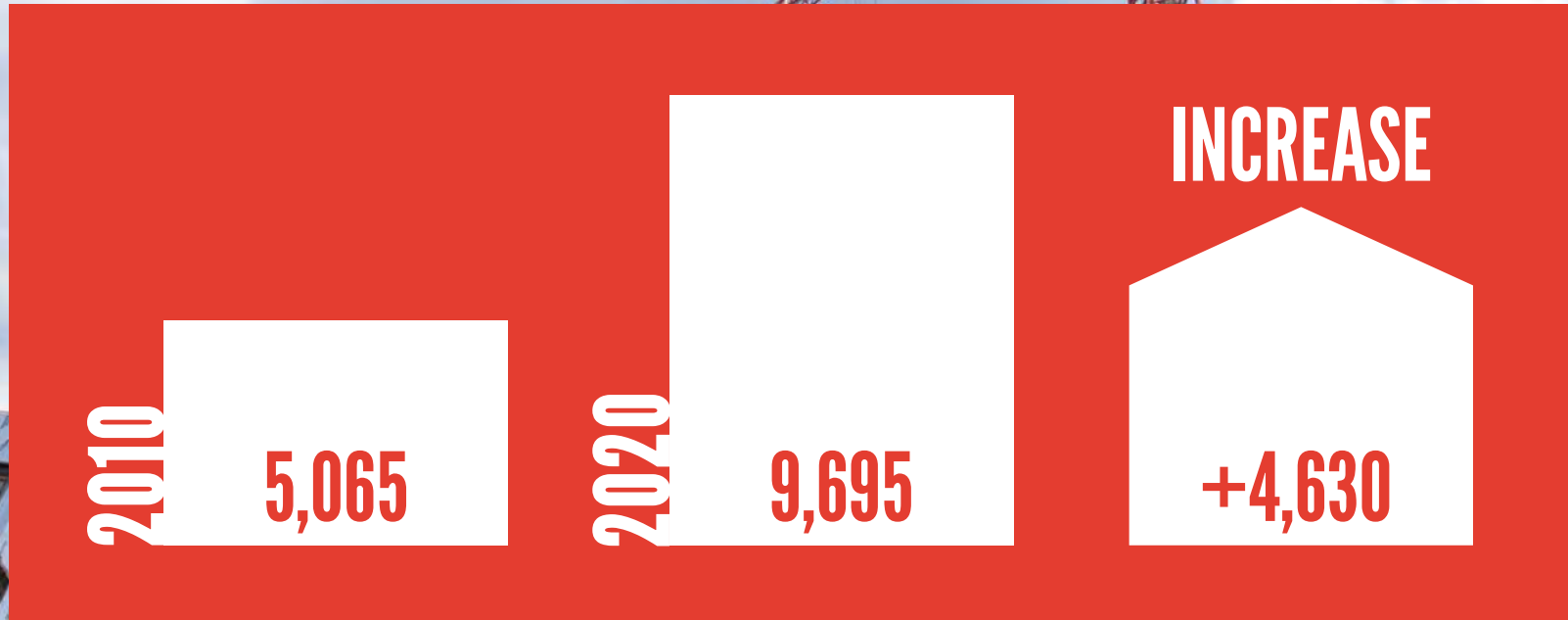
5,065

2020

9,695

INCREASE

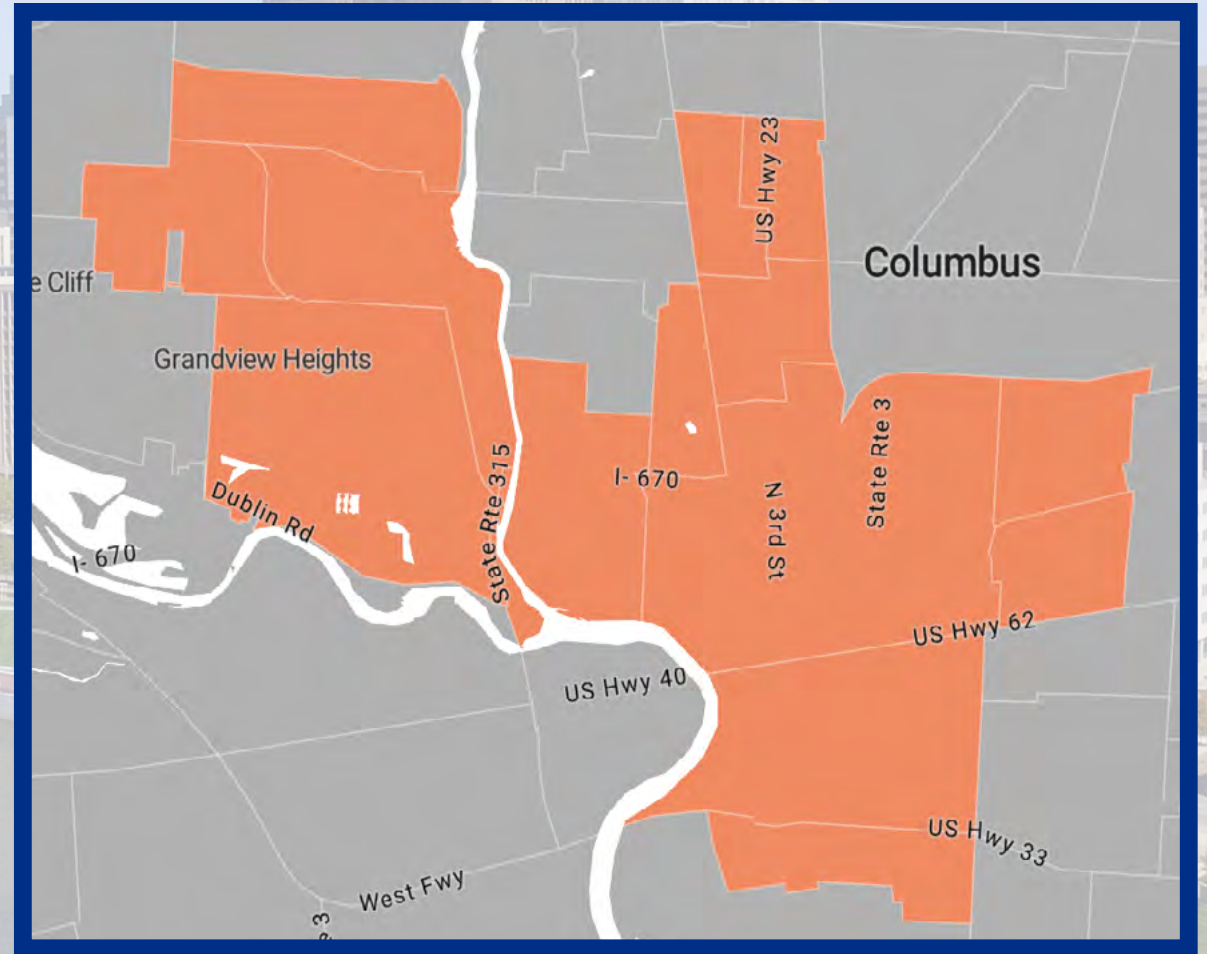
+4,630



# The Core and Near Downtown Neighborhoods Surge 44%

14,152 addition people  
in core areas

Grew from 32,159 to  
46,311.

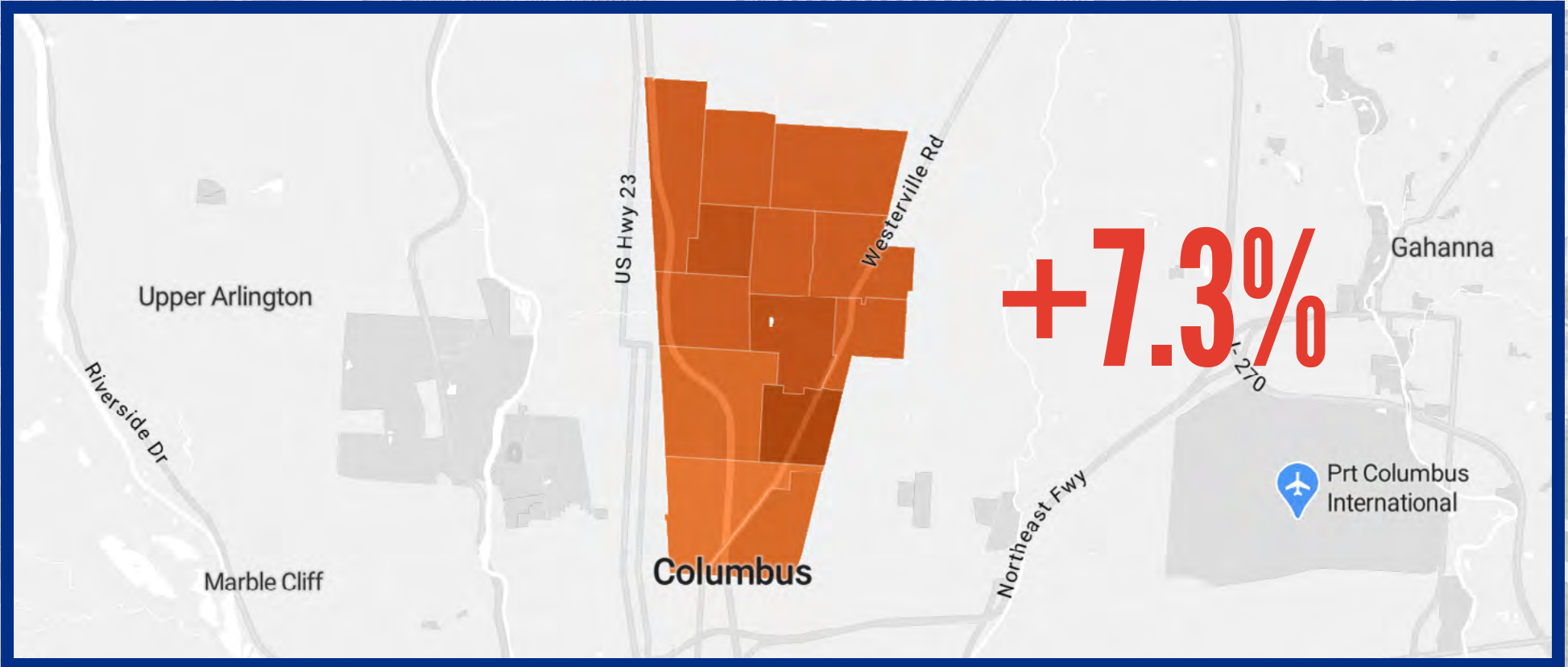


5xNW • Grandview Yard • Harrison West • High Street • Italian Village  
Weinland Park • Downtown • King Lincoln • Schumacher Place

# Greater Linden

11 out of 12  
census tracts grew

Change ranged from  
-0.8% to +17.4%



# Greater Linden grew for first time in decades

35,376 to 37,954

+2,578

+7.3%



# Greater Linden continued to lose housing units

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17,056 to 16,424

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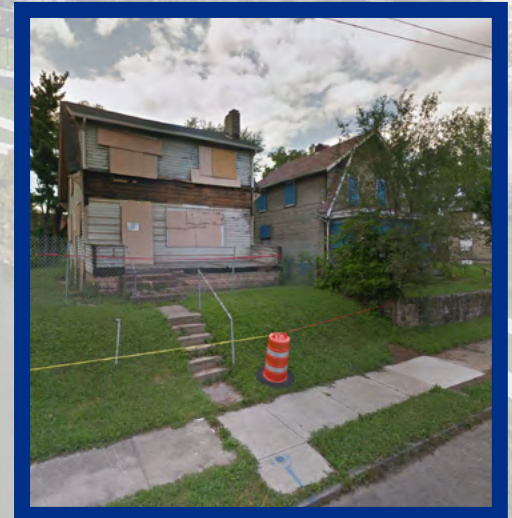
-652  
-3.7%



# Greater Linden vacant housing units dropped dramatically

2,747 to 1,664

-1,083  
-39.4%





# Greater Linden's vacant housing dropped due to demolition and renovation

Between 2010 and 2020 the City of Columbus recorded 403 demolitions.

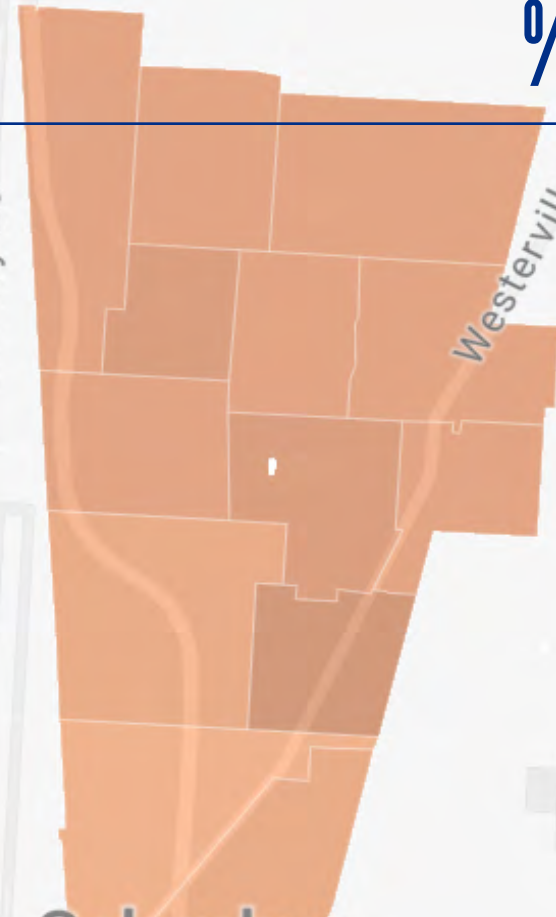
However the number of vacant and abandoned units fell -1,083



Maria Ramirez Rivas, a native of El Salvador, stands on the porch of her house after nine months of renovations in Linden on December 21, 2018. Ramirez Rivas bought this house as a land bank house. [Samantha Madar/Dispatch]

# Greater Linden grew across all racial groups

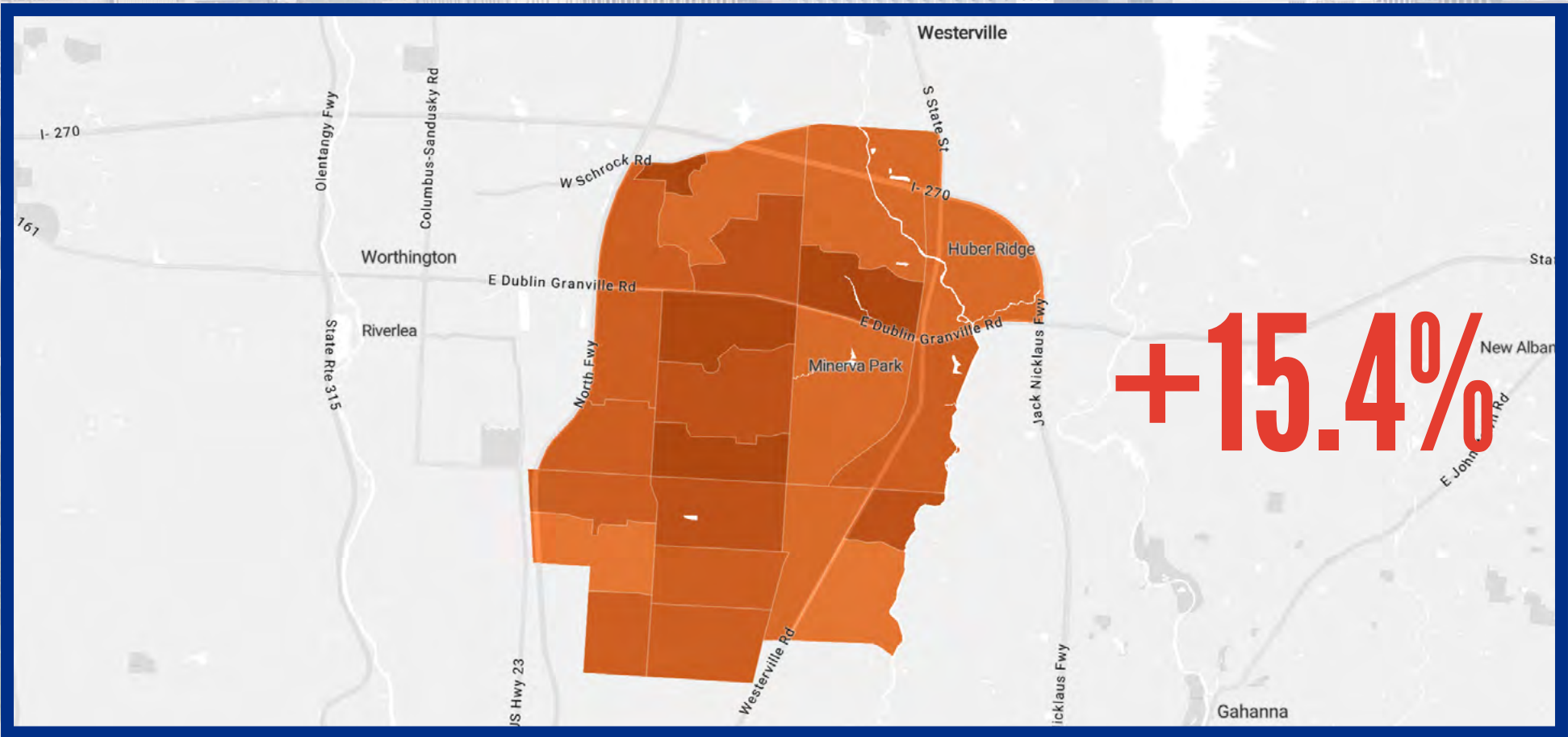
YEAR	2010	2020	% change
White	15,238	15,293	0.3%
Black	17,797	17,977	1.0%
Two or more	1,297	3,058	136%
Other	549	2,216	304%
Hispanic	1,115	3,584	221%



# Greater Northland

All 22 census tracts showed population growth

Growth ranged from +4.2% to +35.5%



# Northland Added the Equivalent Population of the City of Bexley

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88,348 to 102,029

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+15.4%

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+13,681



# Northland Housing Units Barely Increased

40,875 to 41,359

+1.1%

+484 units



# Vacant Housing in Northland Dropped by Half

Change, 2010 to 2020

4,028 to 2,104

-47.8%

1,924 less vacant  
housing units



# Occupied Housing in Northland Increased without New Construction

36,732 to 39,346

+7.1%

2,614 more  
occupied units



# Diversity Drives Greater Northland Growth

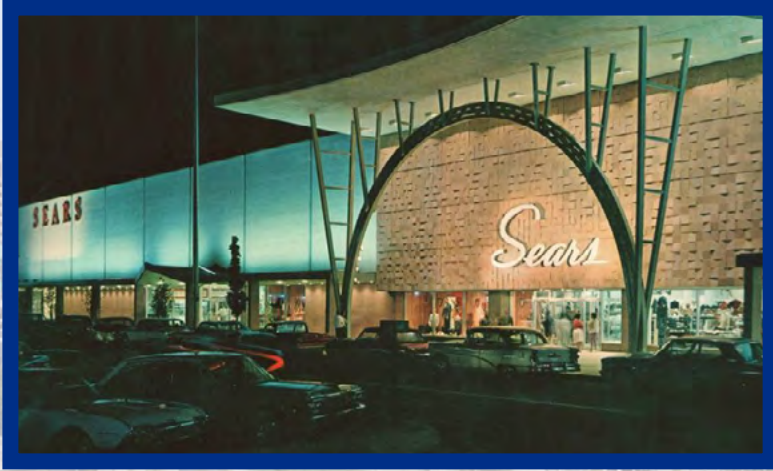
	2010	2020	% Change
<b>TOTAL</b>	<b>88,348</b>	<b>102,029</b>	<b>+15.4%</b>
<b>White</b>	<b>37,456</b>	<b>36,716</b>	<b>-2.0%</b>
<b>Black</b>	<b>34,192</b>	<b>43,394</b>	<b>+26.9%</b>
<b>Asian</b>	<b>2,021</b>	<b>7,591</b>	<b>+275.6%</b>
<b>Two or More</b>	<b>3,441</b>	<b>7,628</b>	<b>+121.6%</b>
<b>Other</b>	<b>3,487</b>	<b>5,826</b>	<b>+66.6%</b>
<b>Hispanic*</b>	<b>7,077</b>	<b>10,228</b>	<b>+44.1%</b>

**Northland grew faster than  
Columbus and Franklin County**

\*of any race



# Northland Retail Revolution



**In 1997, Northland had the most retail sales of any zip code in Ohio.**



**10 years after Northland Mall was demolished, Morse Road had one of the lowest commercial vacancies in the county.**

# Near East population barely budges

Total population from  
21,282 to 21,836

Population increases

+554

+2.6%



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**Growth is reversing decades of decline.  
Demographics are shifting rapidly.**

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# Near East Side experienced a rapid racial shift

**WHITE**

**BLACK**

**4,019**

**7,965**

**15,996**

**12,618**

**2010**

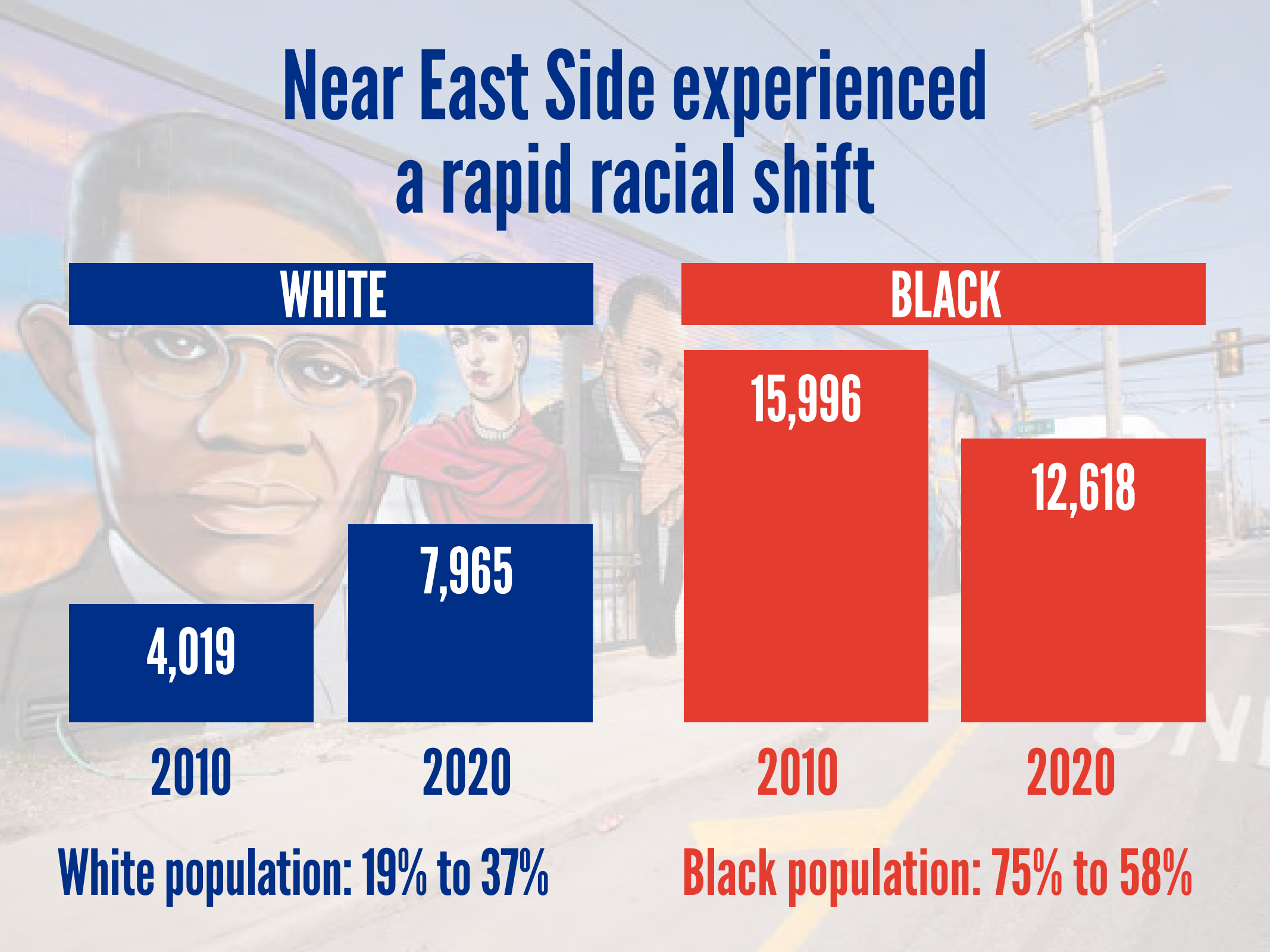
**2020**

**2010**

**2020**

**White population: 19% to 37%**

**Black population: 75% to 58%**



# Near East Side

## Housing Stock Shrinks Slightly as Vacancies Plummet

Total units  
12,757 to 12,365

Vacant units  
3,492 to 2,295

Vacant housing units fall  
-34.3%

Number of vacant units falls  
-1,206



NEAR SOUTH SIDE



752 Kelton Ave.  
April '21: \$109K  
July '22: \$345K



870-872 Lockbourne  
June '21: \$189K  
July '22: \$350K



1172 Ellsworth  
March '22: \$154K  
July '22: \$269K



652 S. Champion  
May '21: \$90K  
July '22: \$370K



995 S. Champion  
Feb. '22: \$123K  
July '22: \$340K



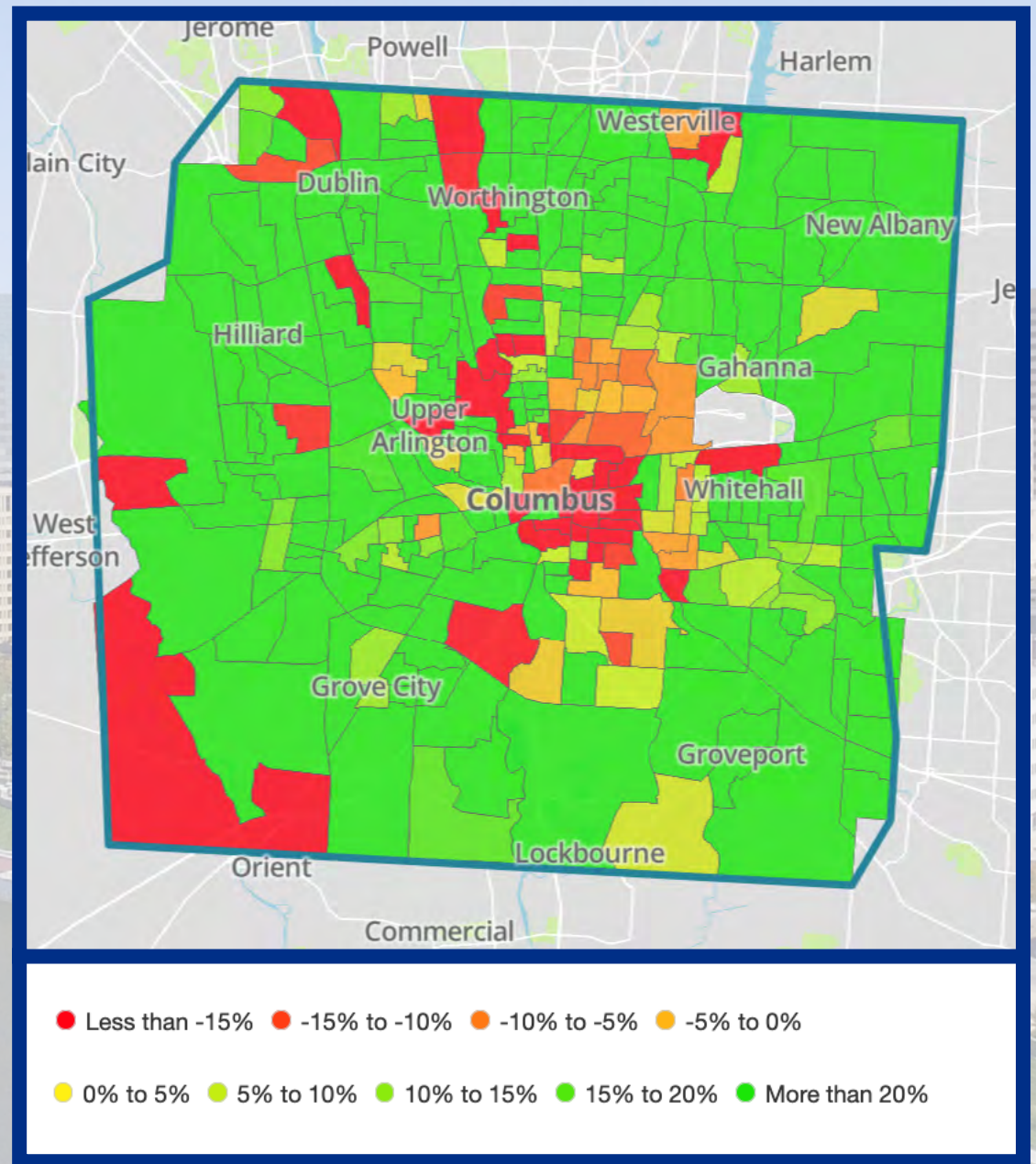
677 Bedford  
May '19: \$71K  
July '22: \$279K

# Black Population surges in suburban areas and tumbles in central city

Total Black population 2010-2020

247,225 to 299,771

+21.3% up 52,546

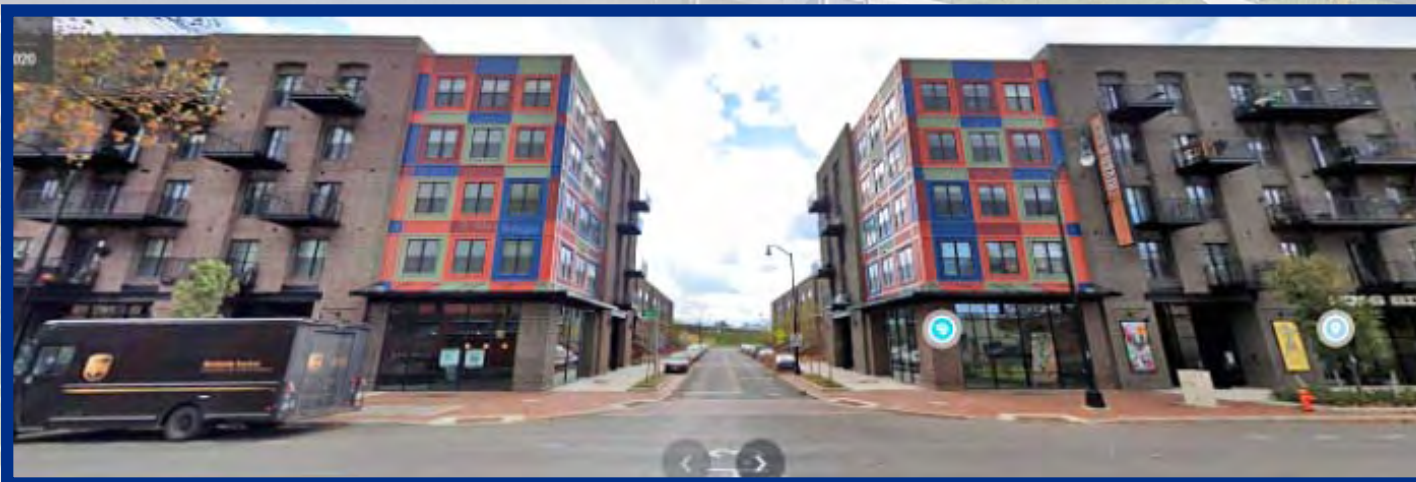


# Across the central city the Black population fell in unprecedented numbers



**Near Northwest  
Tract 11.12  
-40.2%**

Franklinton: Tract 42: — 60.5%, Diversity Index 56-60



**Southside  
Tract 57  
-41.7%**

# Black Population Migrates to Far Northeast Columbus near New Albany



Tract 72.14  
Tract 72.09  
Tract 72.15

+273%  
+215%  
+195%

Diversity Index: 38 to 50  
Diversity Index: 40 to 59  
Diversity Index: 28 to 43

**BLACK POP.**

875 to  
2,809

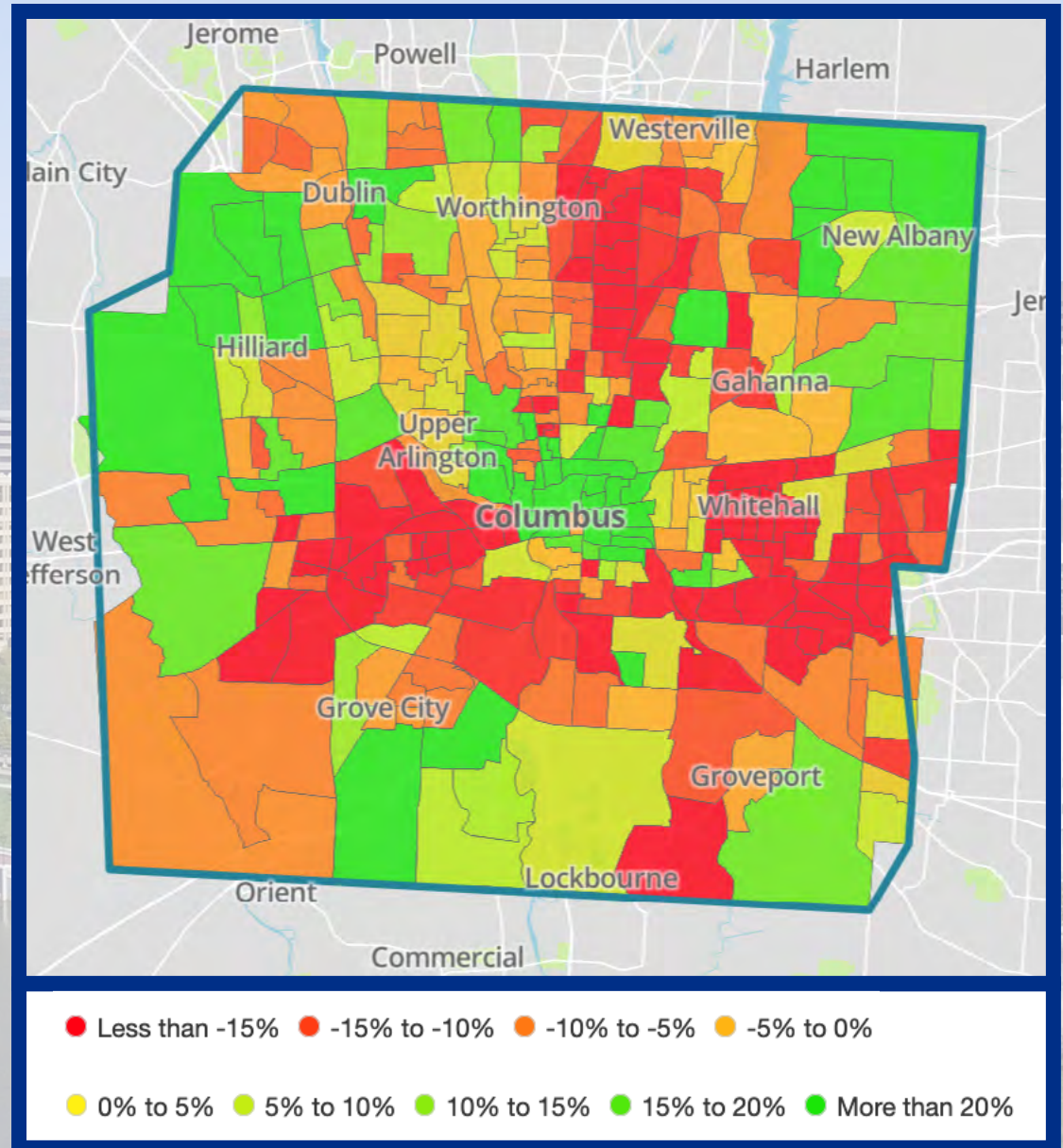


# Considerable White Population Declining in Three Areas

Total White Population  
2010 to 2020

805,618 to 802,685  
-0.4%

Franklin County: White  
69.2% to 60.6%



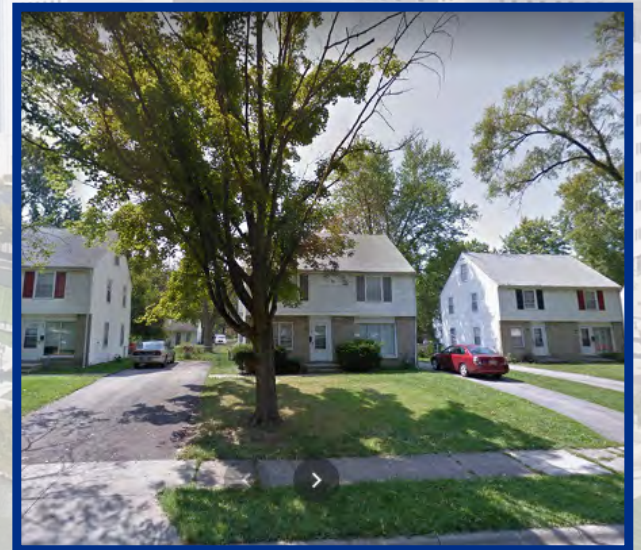
Northland • West Side • Far East

# Largest Decrease in White Population

**Whitehall: Tract 92.51**  
**-72%**      **Diversity Index: 69 to 59**

**Eastland: Tract 93.26**  
**-61%**      **Diversity Index: 59 to 54**

**Northland: Tract 69.31**  
**-42%**      **Diversity Index: 58 to 68**



# Significant white population increase across previously redlined and segregated neighborhoods

Near East Side: Tract 29

+208%

Diversity Index: 26 to 42

South of Main: Tract 54.10

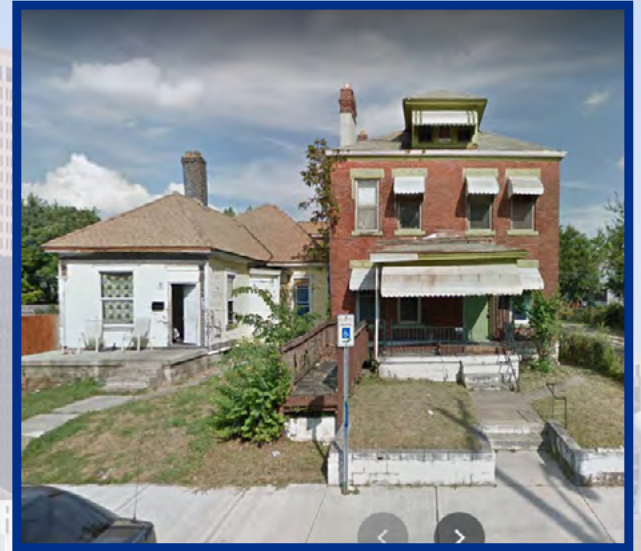
+196%

Diversity Index: 21 to 51

Downtown: Tract 40.02

+172%

Diversity Index: 56 to 58

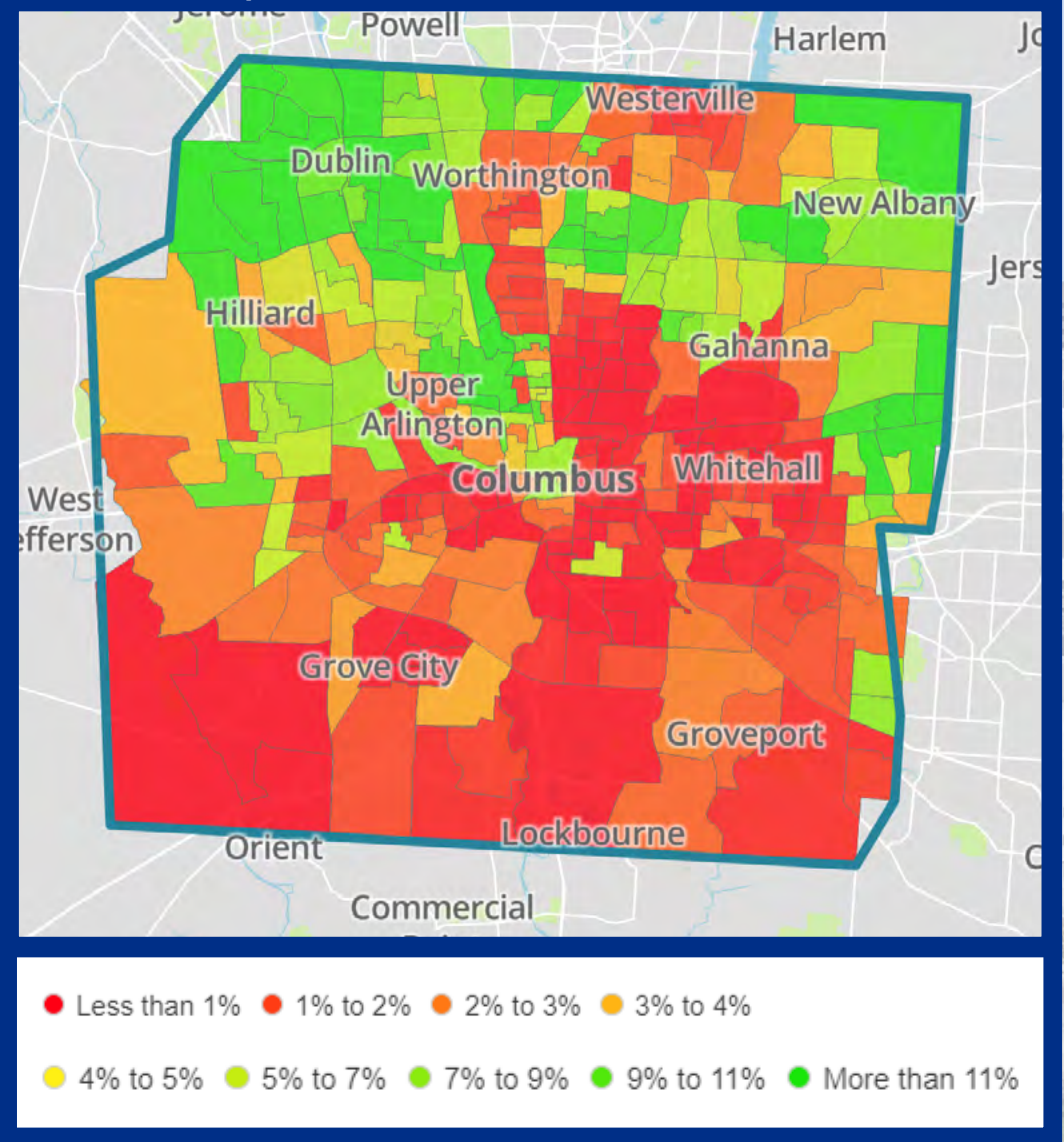


# Asian population jumps 65%

Grows from  
44,996 to 74,701

Franklin County  
2010: 3.9%  
2020: 5.6%

MAP: Asian Population 2020



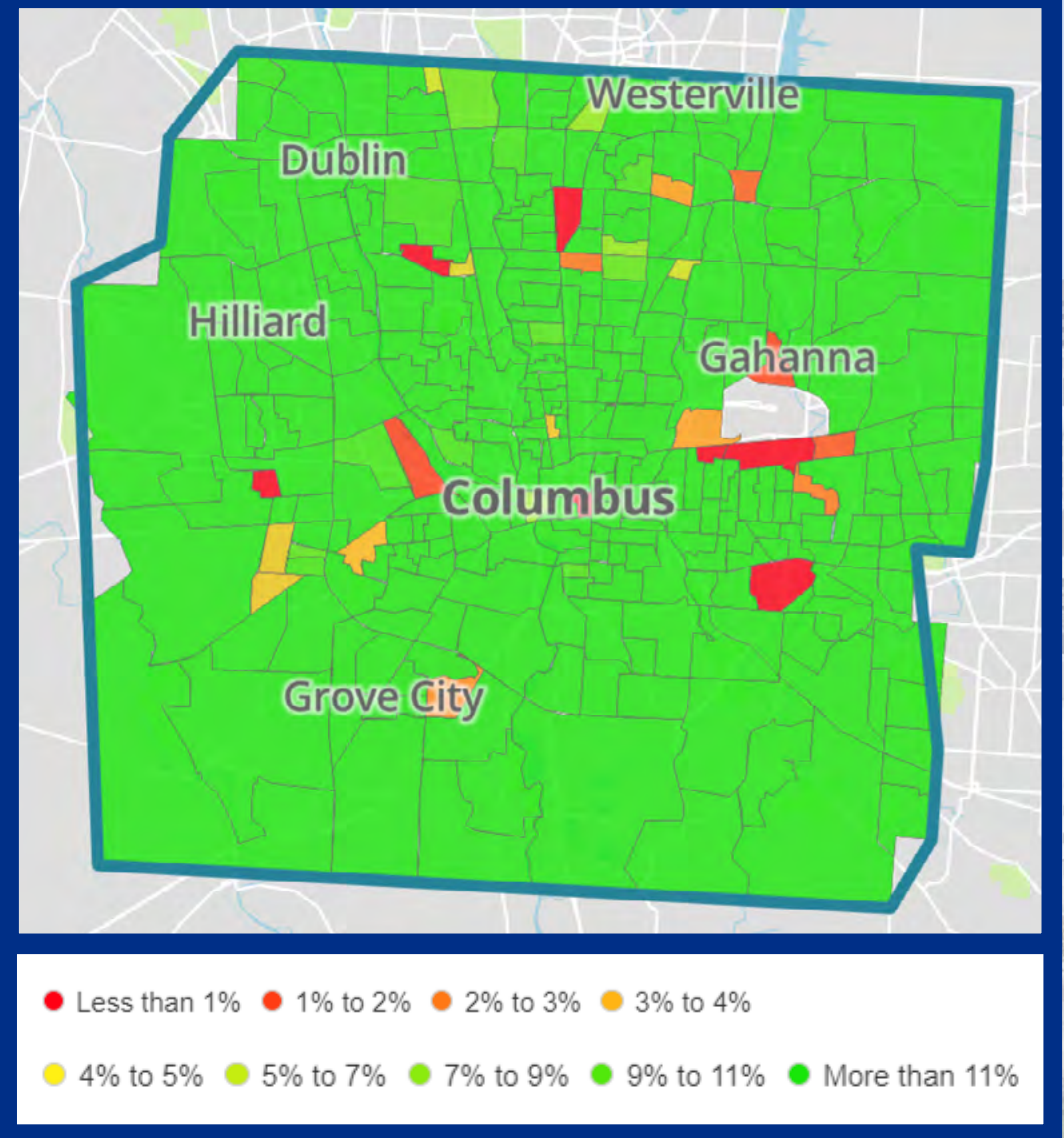
NW Columbus • Campus • Dublin • Northland •  
New Albany • Far East Columbus

# Hispanic or Latino population jumps 64%

Grows from  
55,718 to 91,182

Franklin County  
2010: 4.8%  
2020: 6.9%

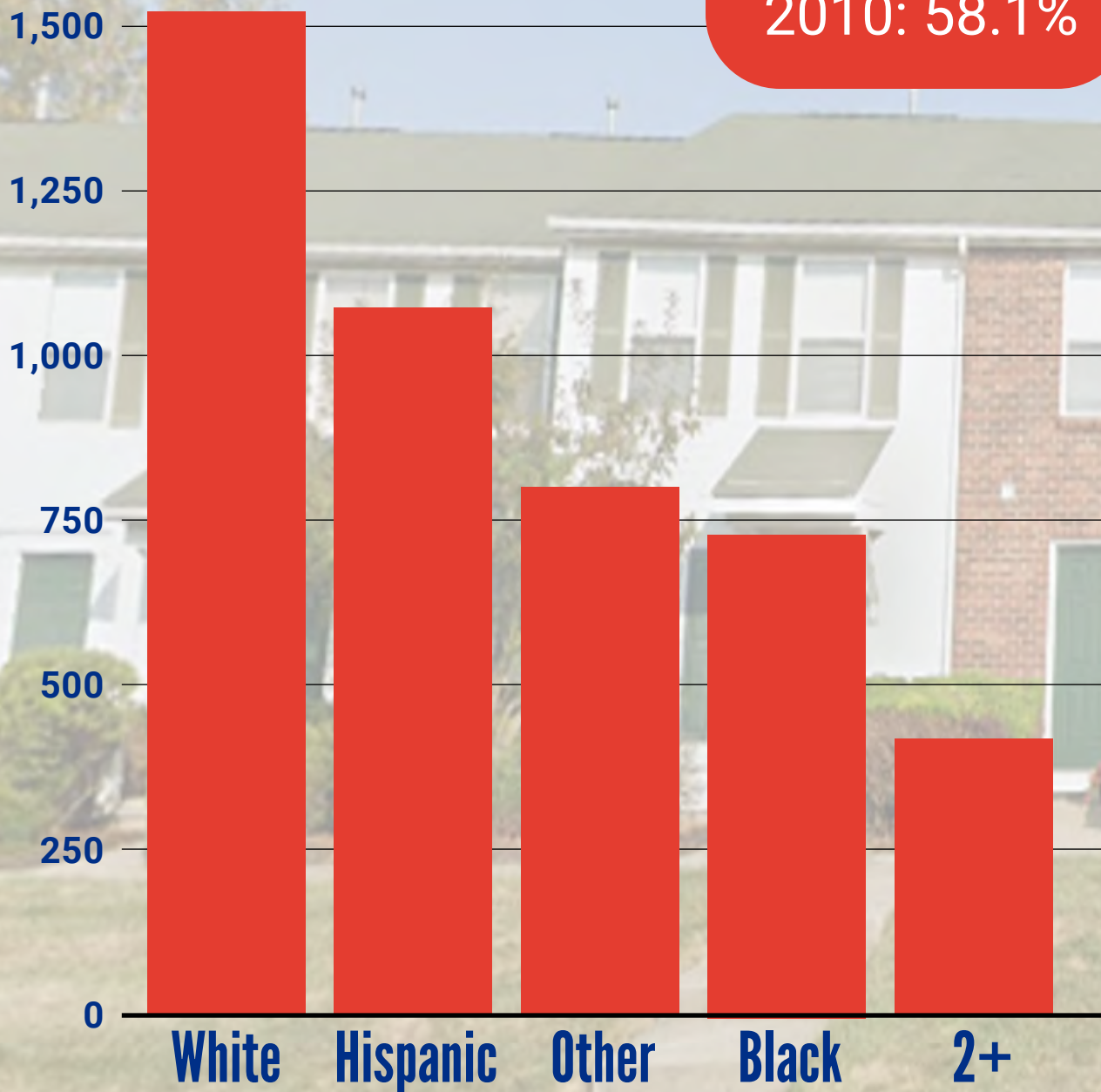
MAP: H or L Population 2020



% White  
2020: 43.9%  
2010: 58.1%

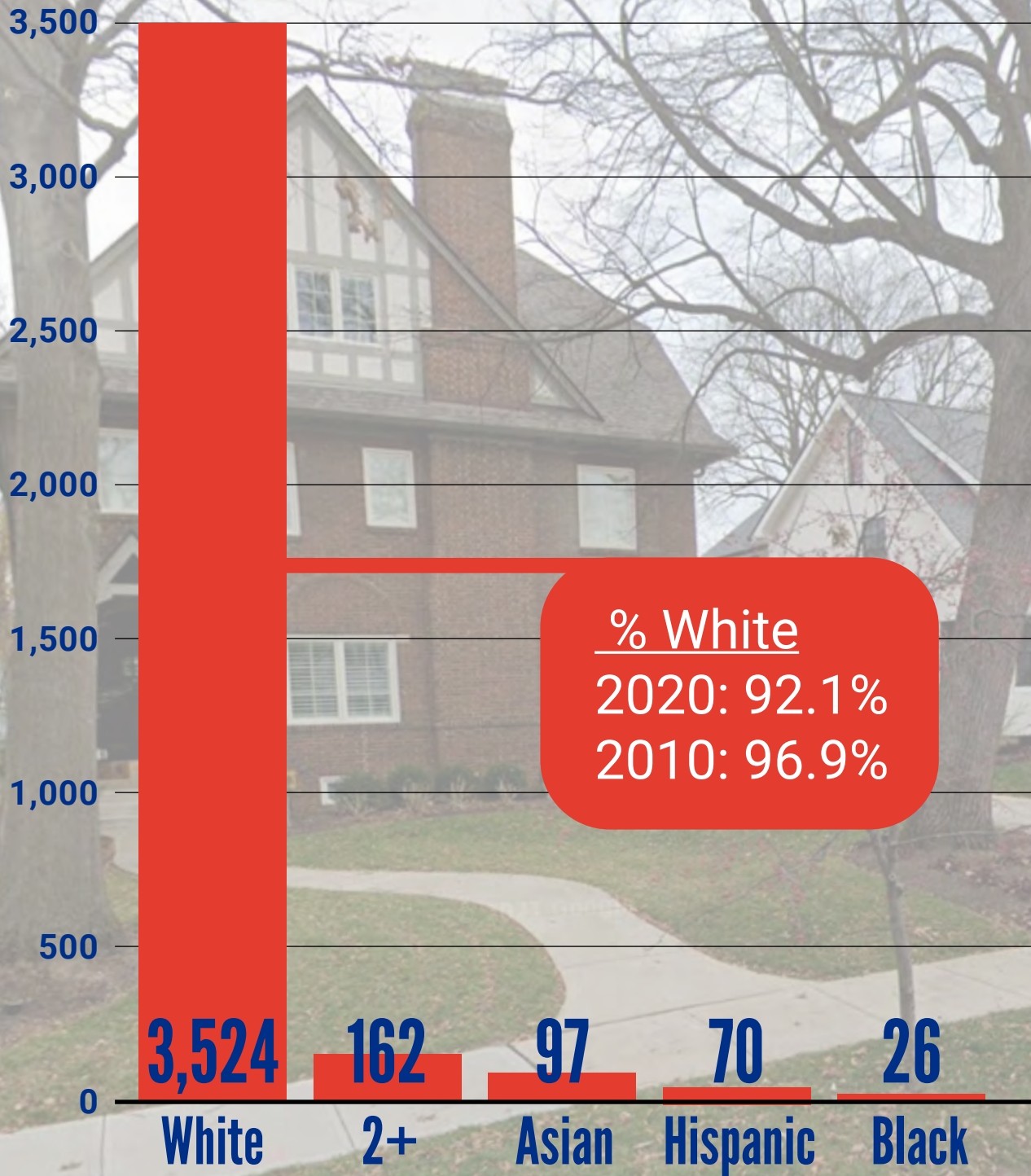
**Far West Side of  
Columbus Outside  
270- South of West  
Broad is the most  
diverse place in  
Franklin County**

**Tract 81.63  
Diversity Index:  
78/100**



# Upper Arlington South of Lane Avenue is the Least Diverse Place in Franklin County

**Tract 65 Diversity  
Index: 17/100**





**We are chronically  
underbuilding.**



# Housing construction surged in 2020

Yet...still not building enough

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2020 was the highest year  
for new housing in 15 years.

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11,864 units were built.

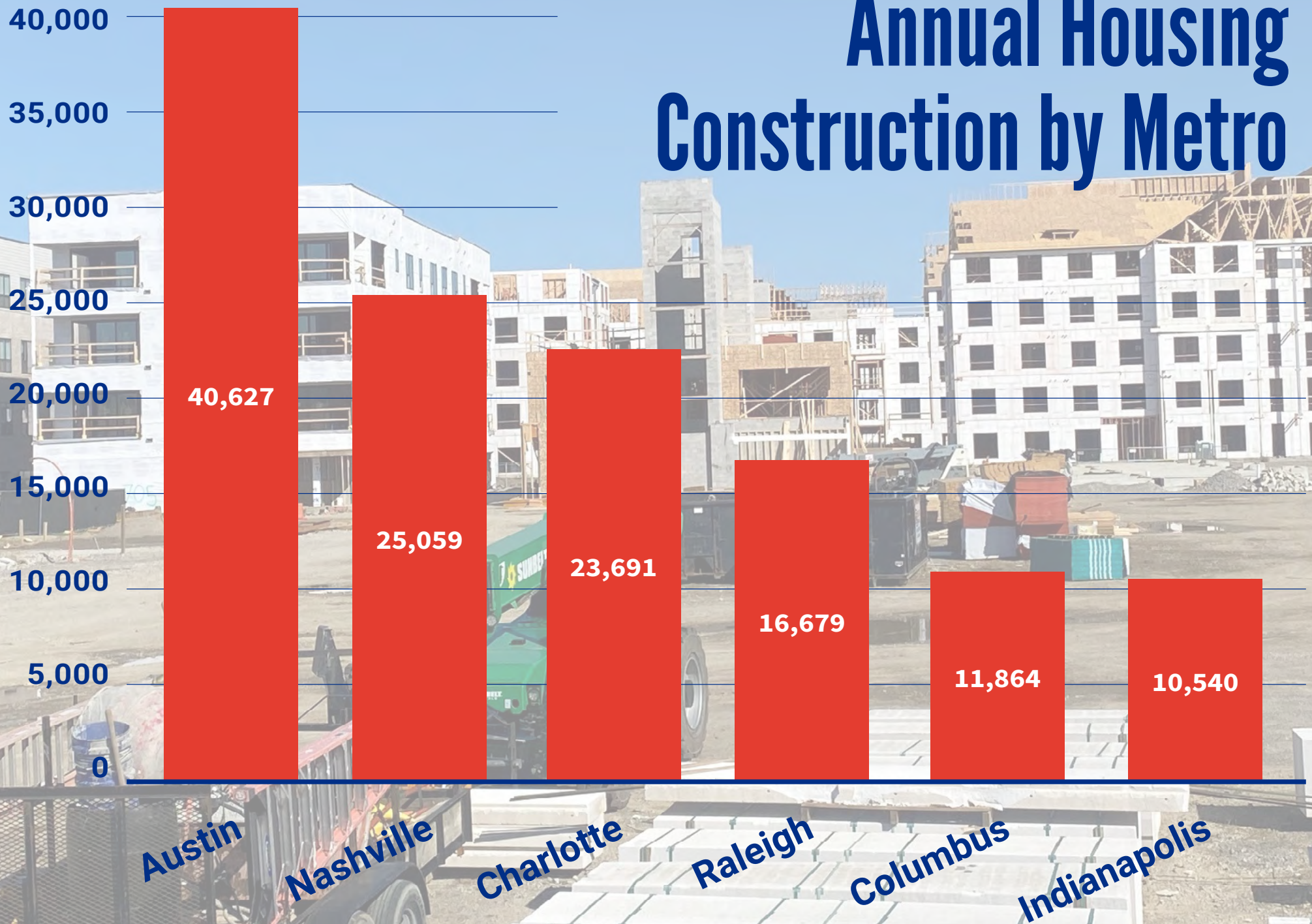


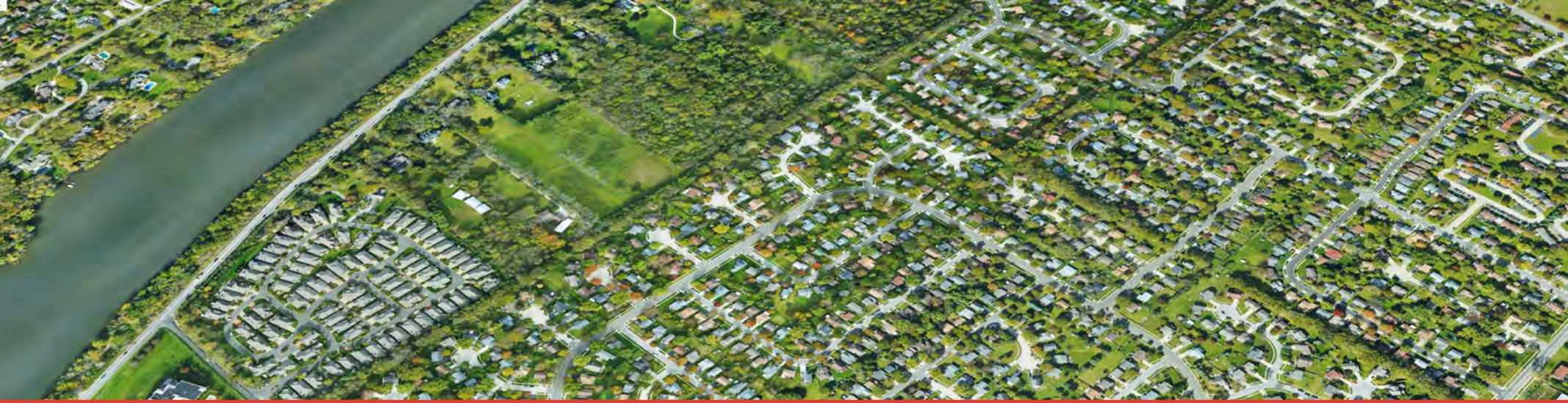
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We need 14,000 to 21,000 units built annually  
to meet population growth.

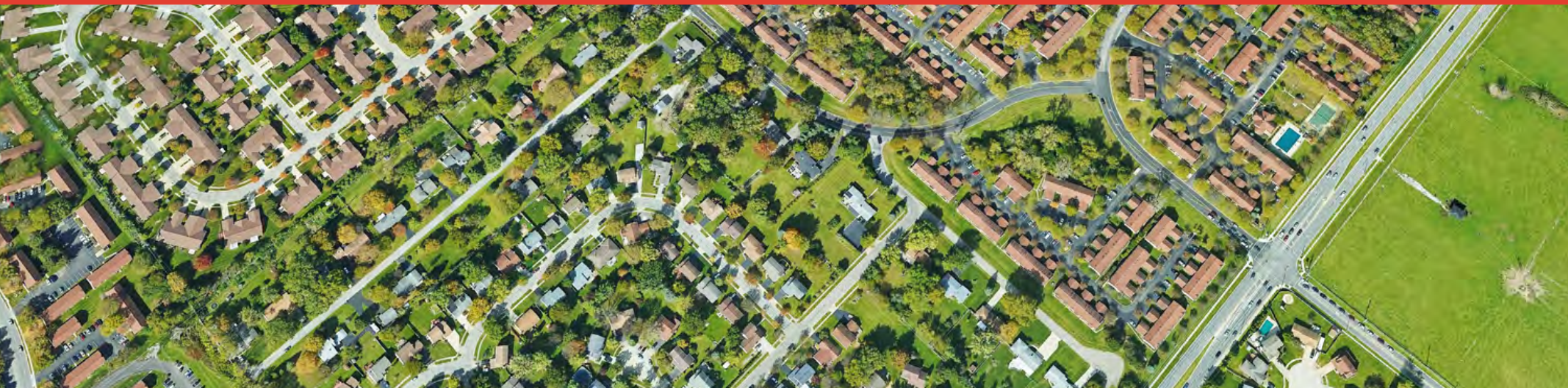
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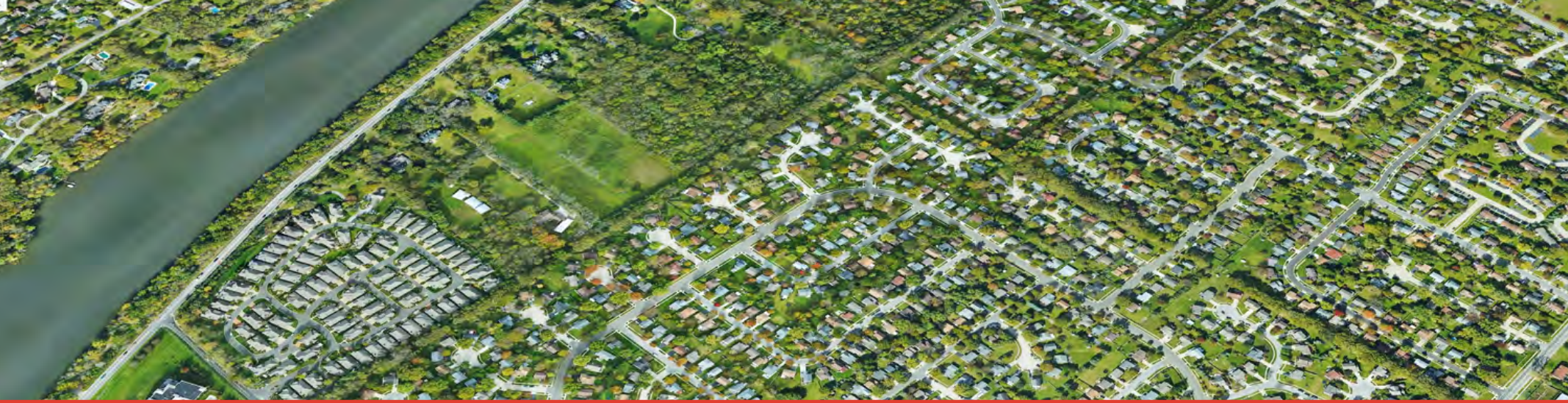
# Annual Housing Construction by Metro



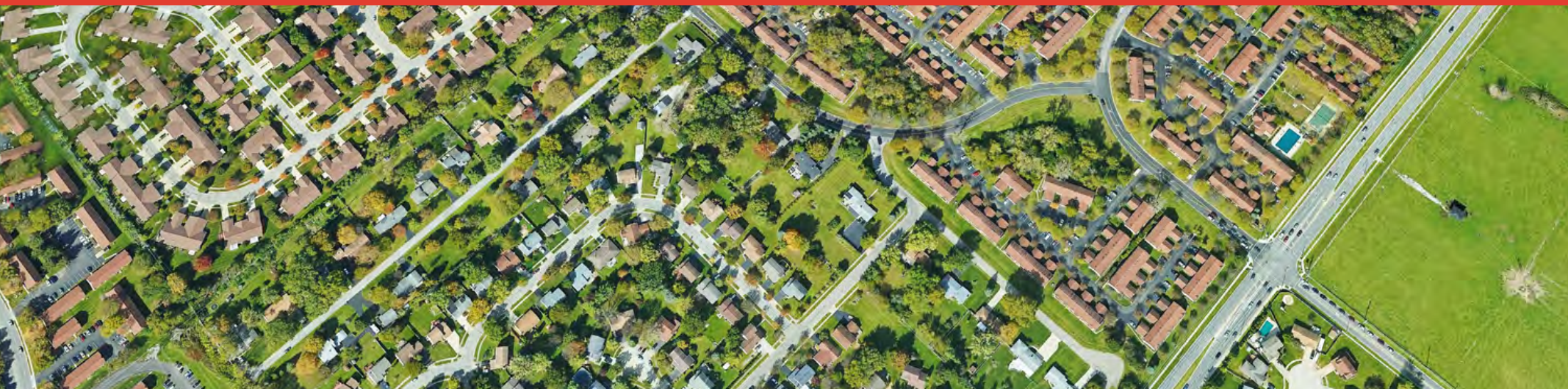


**Central Ohio has a critical scarcity  
of available housing stock.**

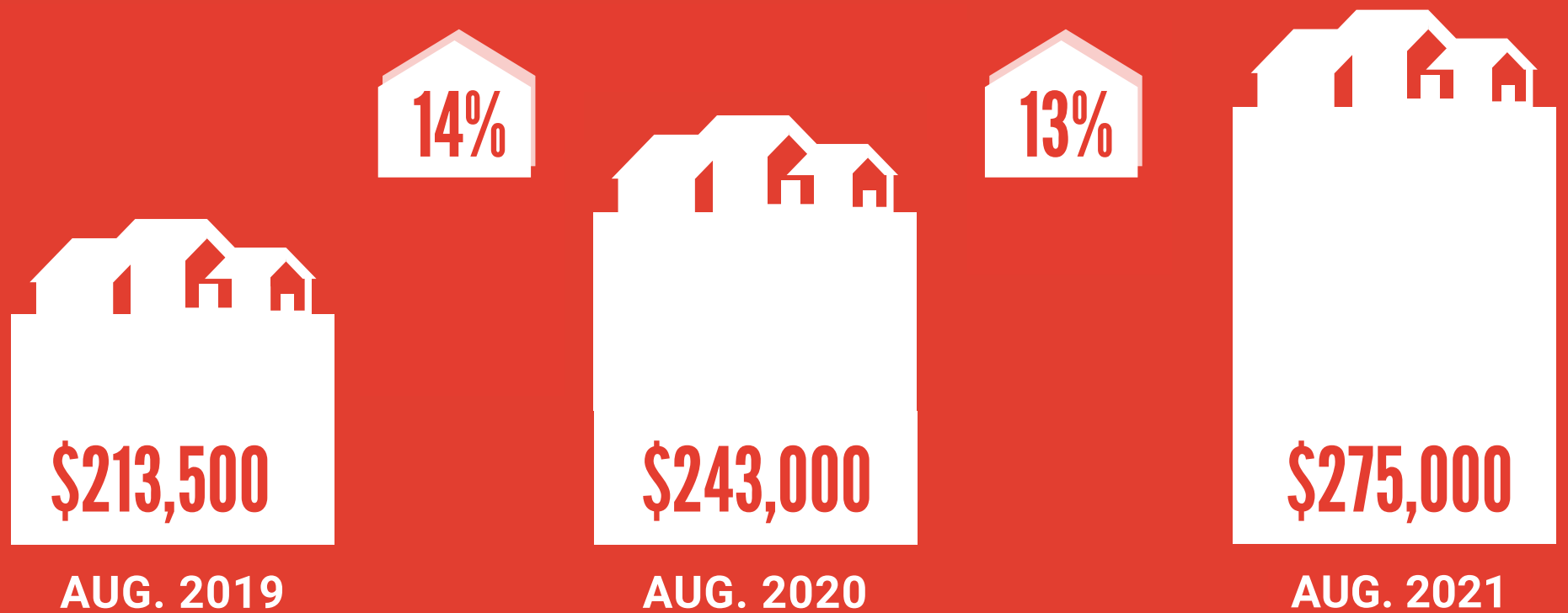




**The housing stock getting built and how the region is changing no longer match up.**



# Median sale price of a Columbus area home is up \$61,500 in 24 months.



Source: Columbus Realtors

**\$551K**

**\$538K**

**\$439K**

**\$424K**

**\$354K**

**\$604K**

**354K**

**\$570K**

**\$520K**

**\$246K**

**\$539K**

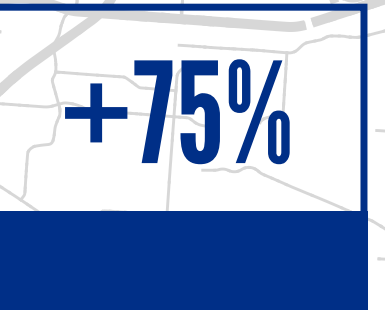
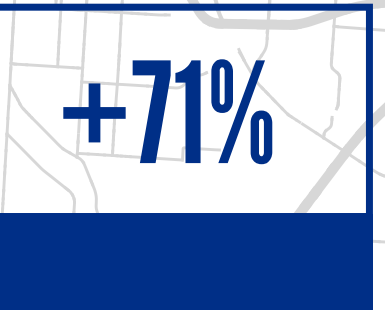
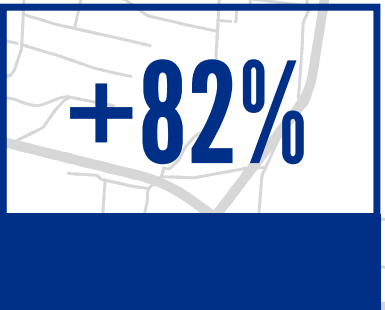
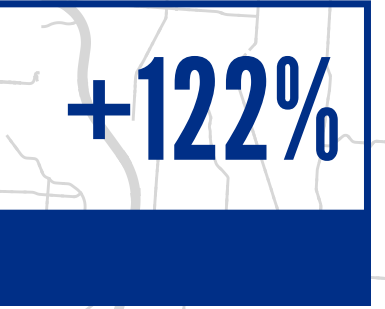
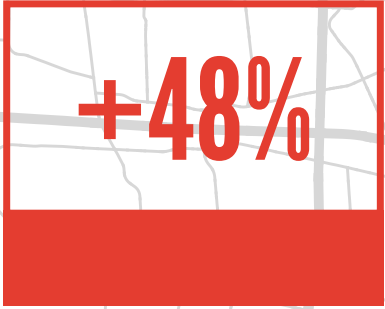
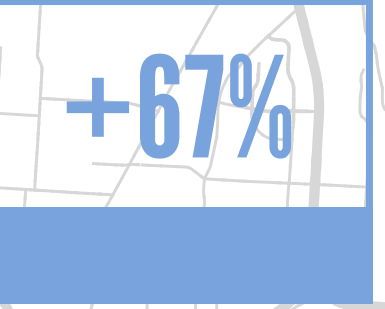
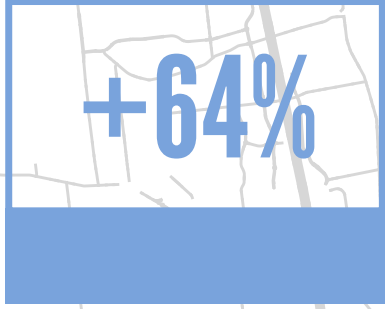
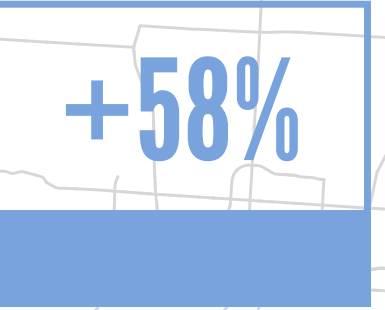
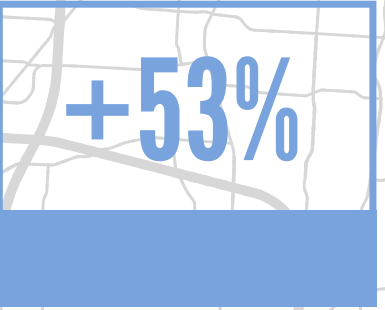
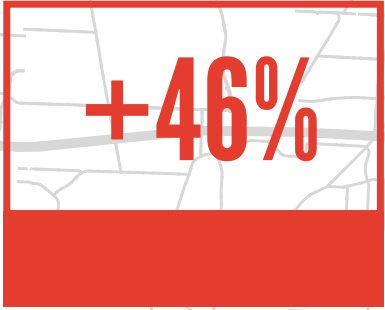
**\$184K**

**\$302K**

**\$291K**

**\$376K**

**\$302K**



# Scarcity of units drives up average rent

2016  
\$831

2022  
\$1,295

\*Two-bedroom apartment, +56%



# Losing Rental Affordability



**In the three years before COVID the metro lost 19,469 affordable apartments renting for less than \$899 as prices increased.**

# Housing Cost Burden



**54,000 households pay  
more than half of their  
income for housing**



**There are 9,417 less  
vacant housing units now  
than in 2010.**

**By 2020 Franklin County had  
a lower housing vacancy rate  
than San Francisco County.**

# People Experiencing Homelessness



United Way  
of Central Ohio





# LOS ANGELES



# HONOLULU



# PORTLAND



**COLUMBUS**



# Unsheltered camping in Indianola Park



# Camp near Wexner Medical Center



# Camp along Olentangy River Bike Trail

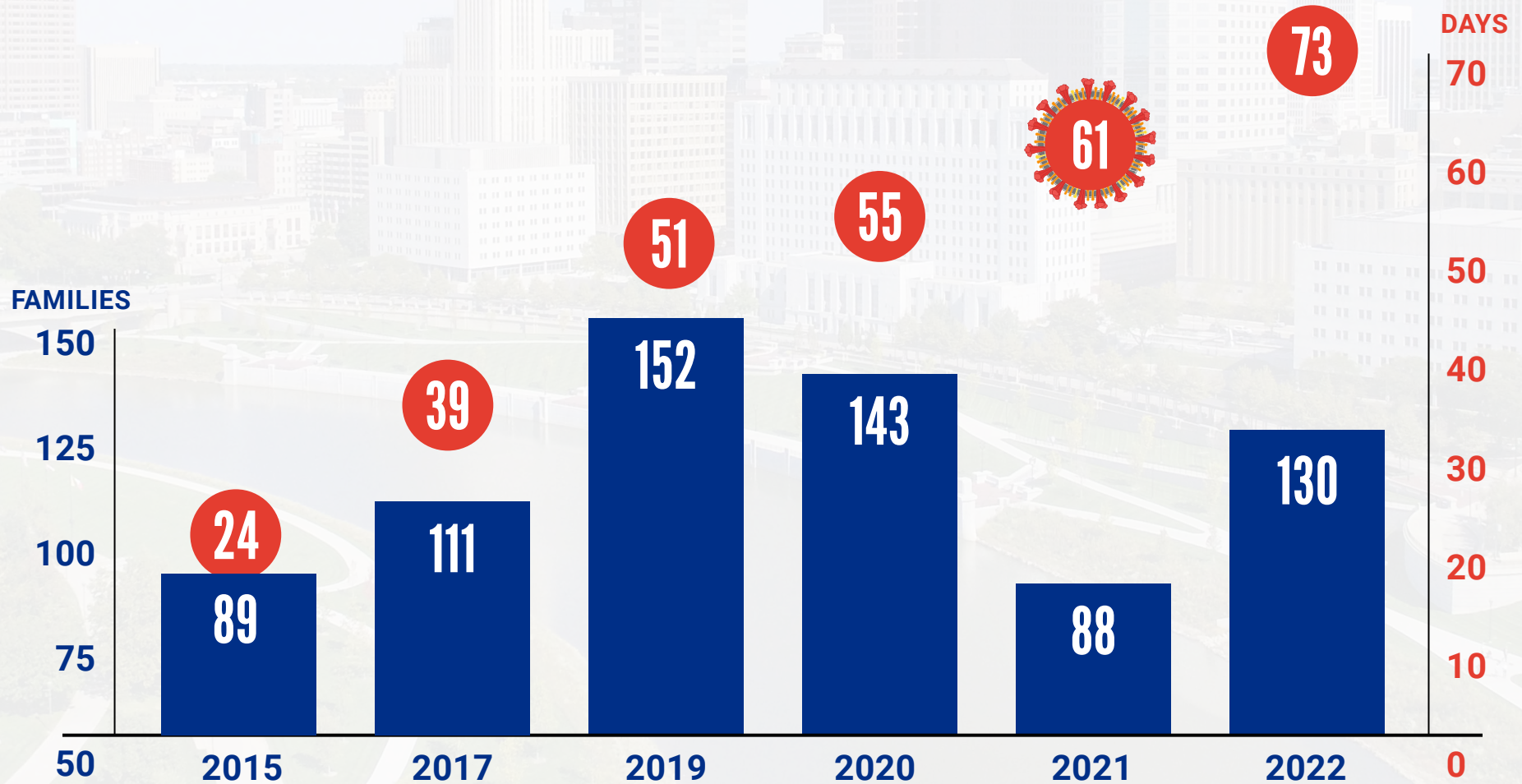


**1,800 more people have  
become homeless since 2010**



**At least 150 new people experience homelessness in our  
community each year because of population increase.**

# As rents increase, so do the number of families in shelter each night.



# The cost to re-house families has increased **234%** since 2015.



# What the 2020 census tells us

## POPULATION GROWTH

- Regional growth consistent with previous decades
- Regional growth shifted inward into Franklin County
- Neighborhoods previously losing population now gaining

## DIVERSITY

- Significant increase in diversity in suburban Columbus & suburbs
- Significant increase in white people living in central city
- All of Columbus/Franklin County net growth is due to diversity

## HOUSING

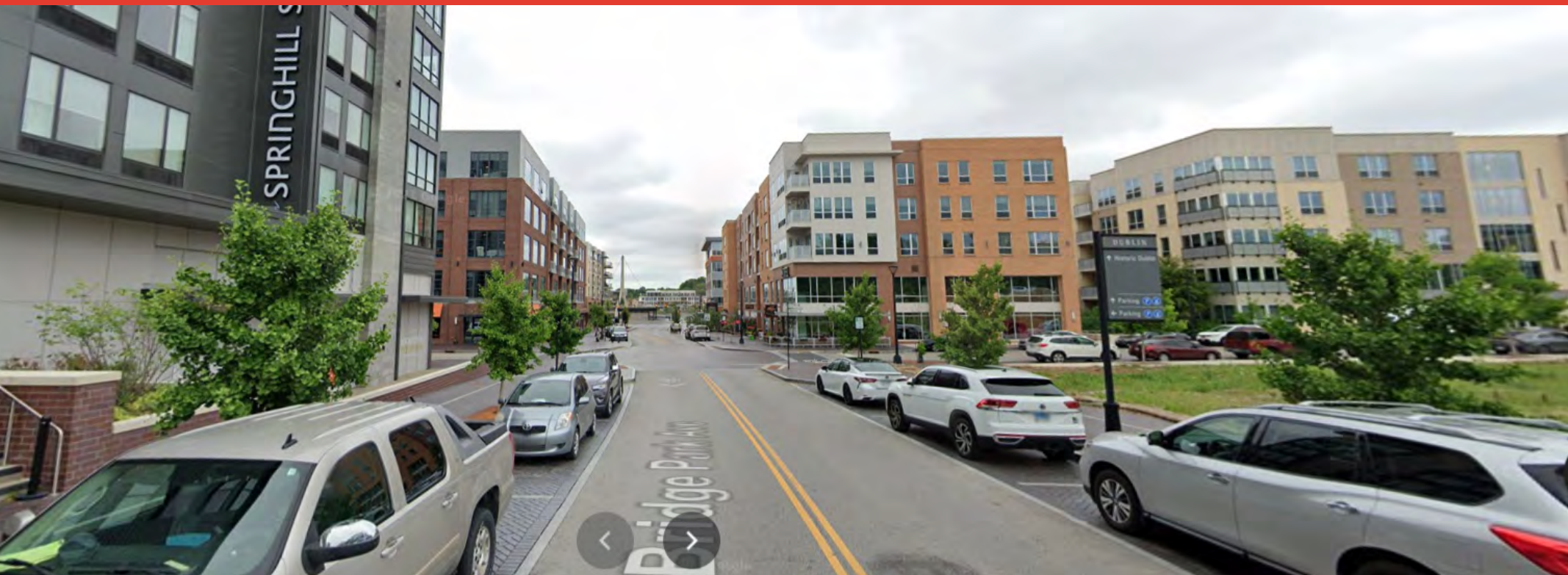
- Inadequate housing construction (units/types) to meet growth
- Dramatic decrease in vacant housing
- Housing cost will likely escalate

# Dublin's Bridge Park





# Dublin's Bridge Park



# Henderson Road near Olentangy River Road



# Henderson Road near Olentangy River Road



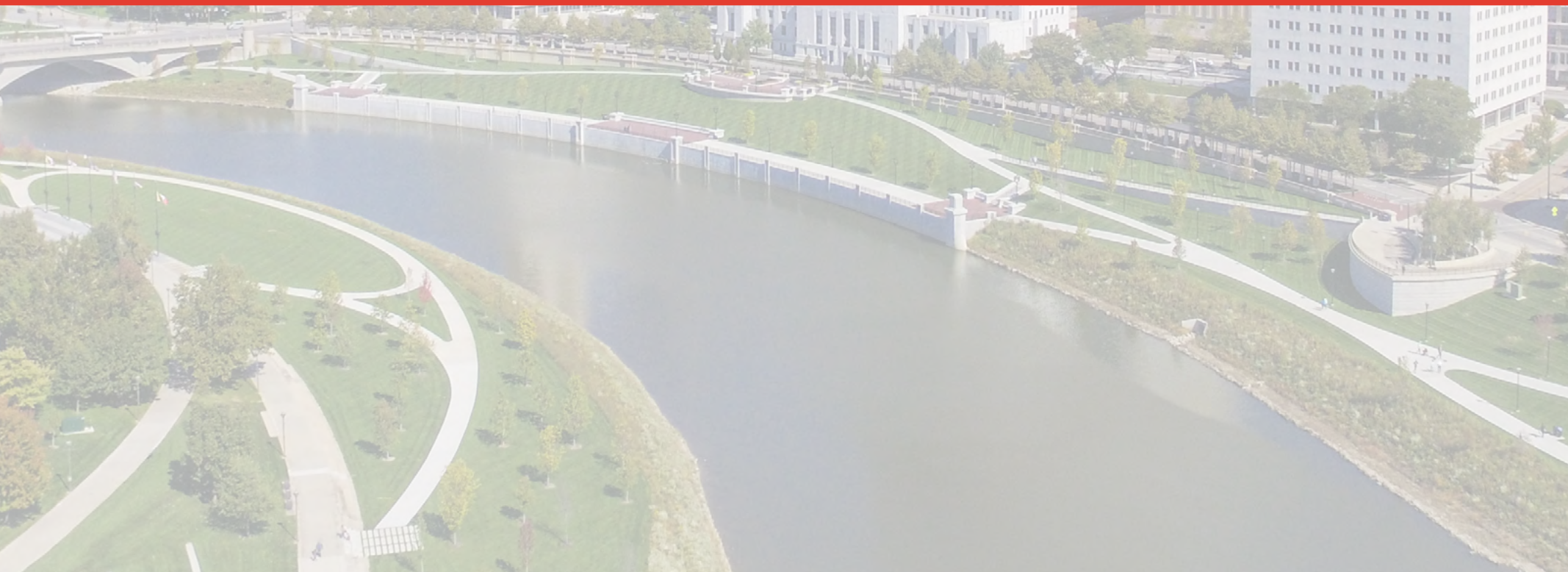
# High Street, South Campus



# High Street, South Campus



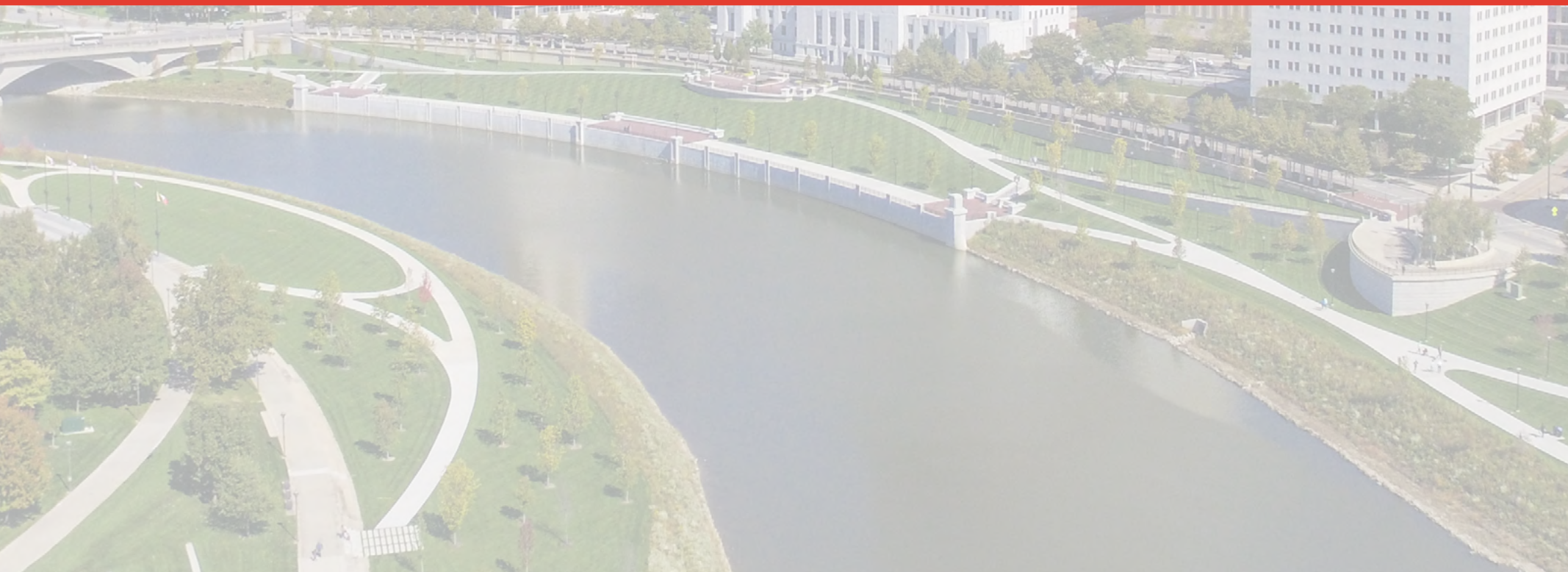
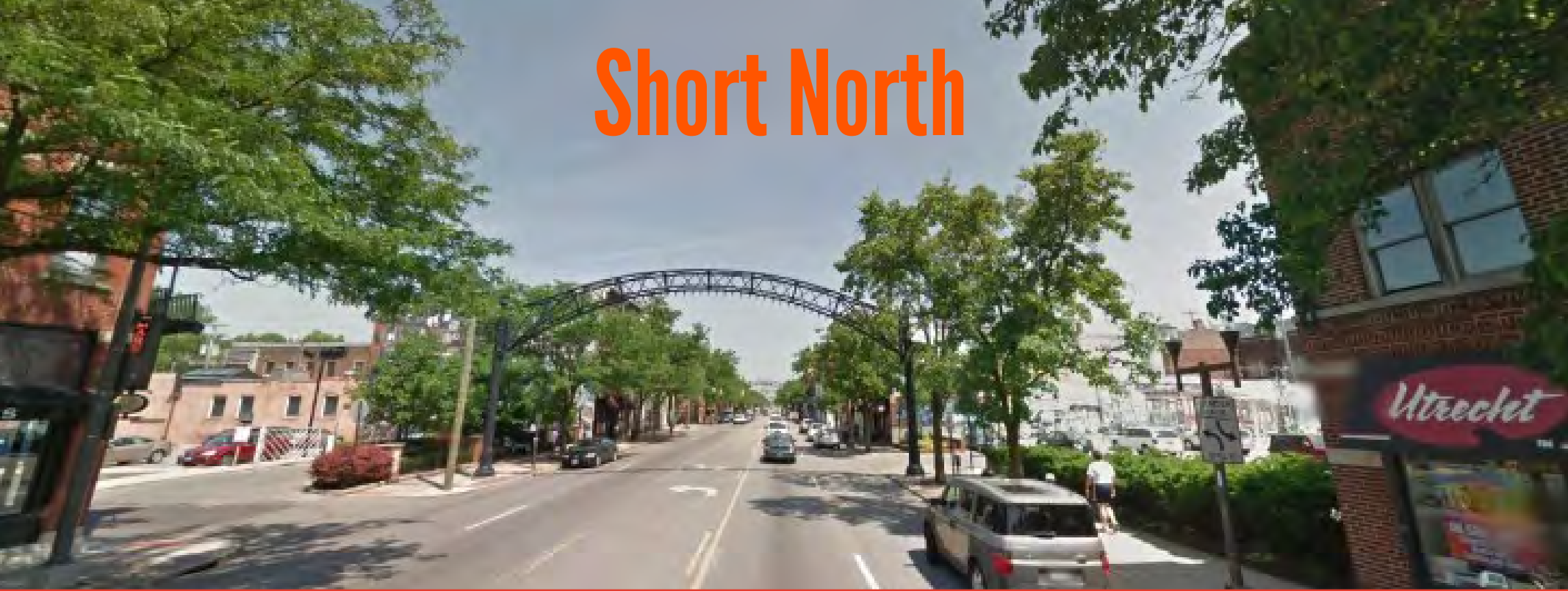
# East Long Street



# East. Long Street

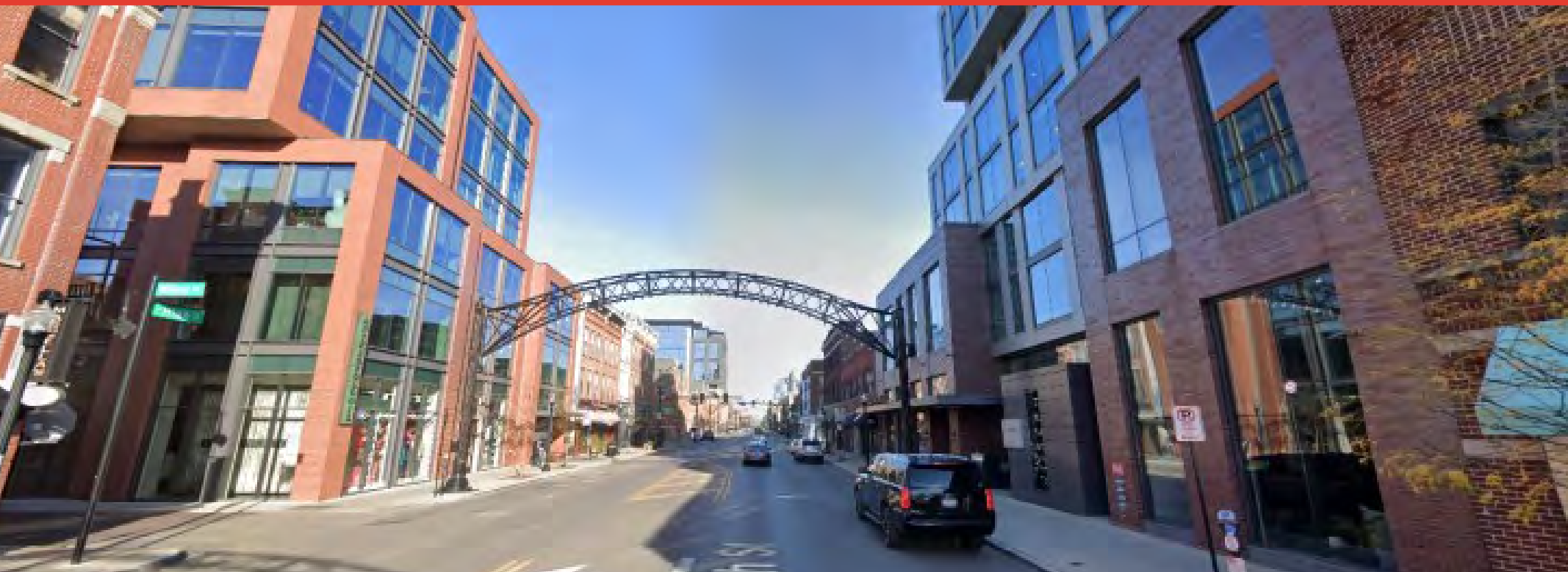


# Short North





# Short North



**Our region will continue to reshape  
itself to accommodate growth**



**5th by Northwest**

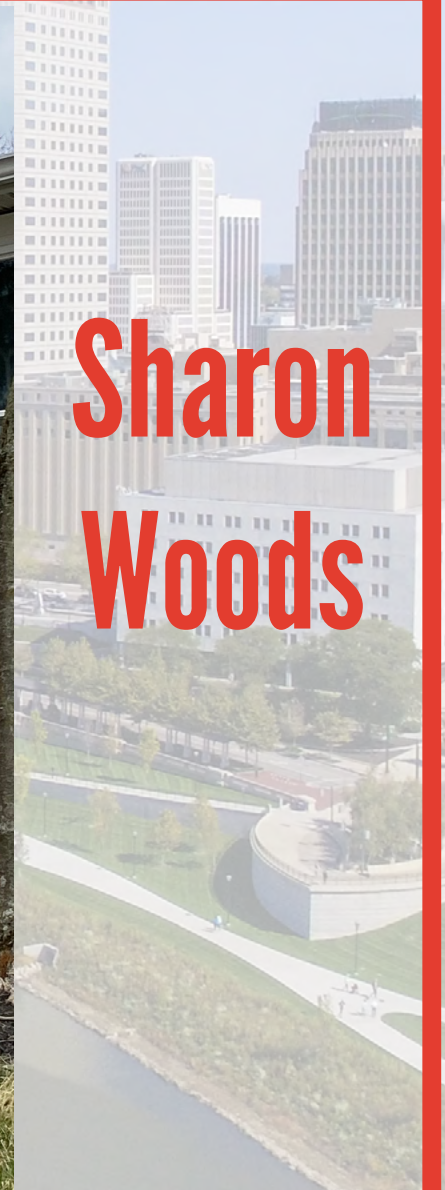
# Neighborhoods are facing unprecedented change



**Italian Village**

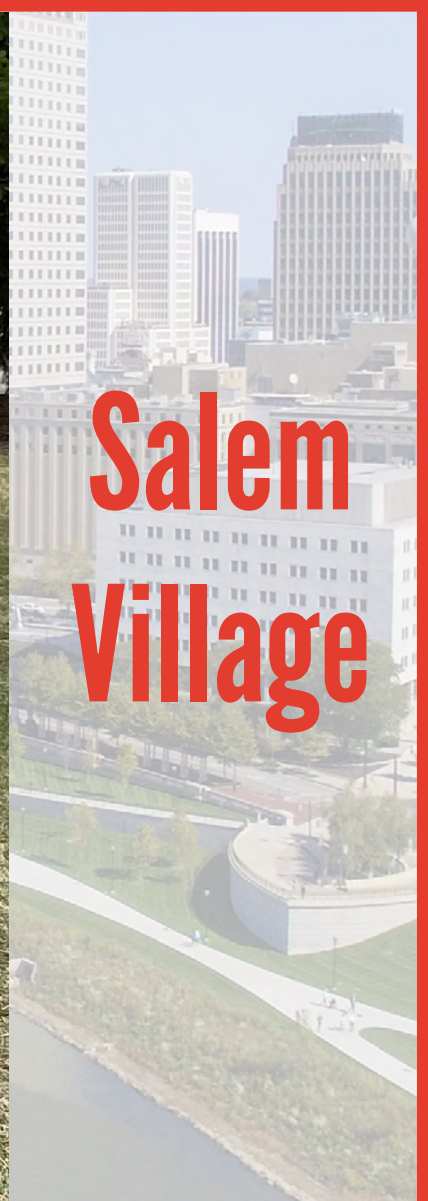


# Sharon Woods





# Salem Village





# German Village + Schumacher Place





**IN OUR NEIGHBORHOOD,  
DENSITY MEANS DIVERSITY  
MORE NEIGHBORS = MORE FUN  
APARTMENTS ARE AWESOME  
PEOPLE ARE MORE IMPORTANT THAN PARRING  
RENTERS ARE WELCOME  
WE WELCOME NEW NEIGHBORS  
OUR NEIGHBORHOOD IS FOR EVERYONE**

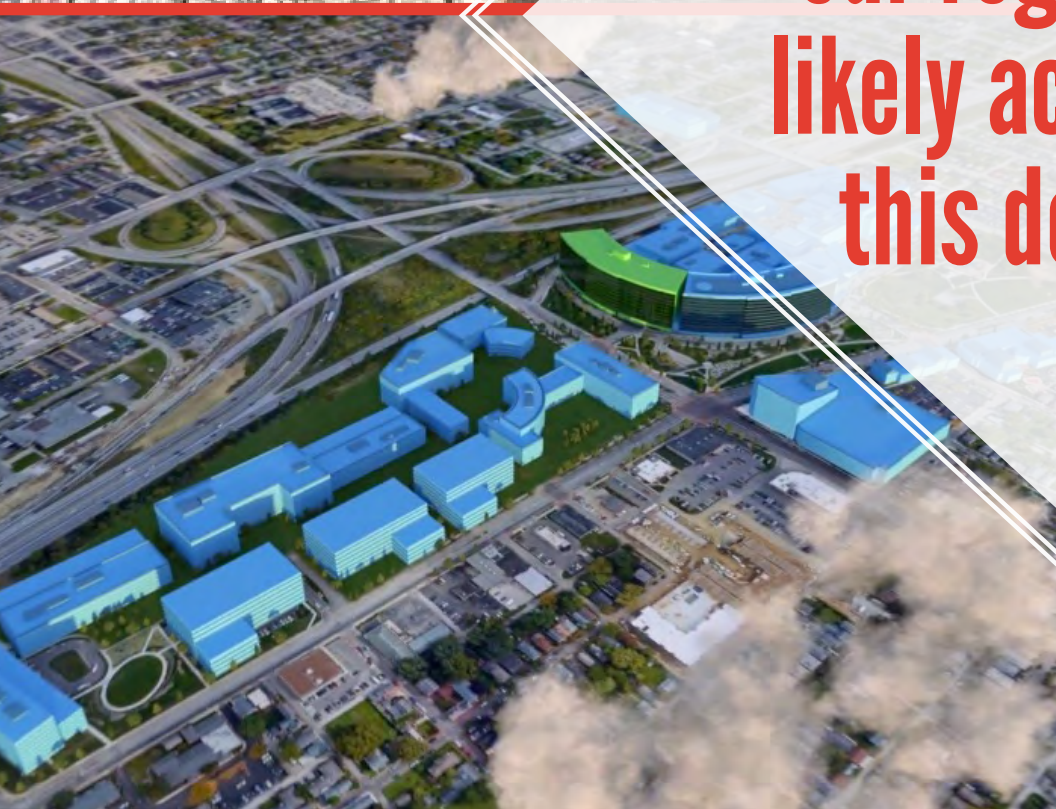


[morecolumbusneighbors.org](http://morecolumbusneighbors.org)

# Weinland Park

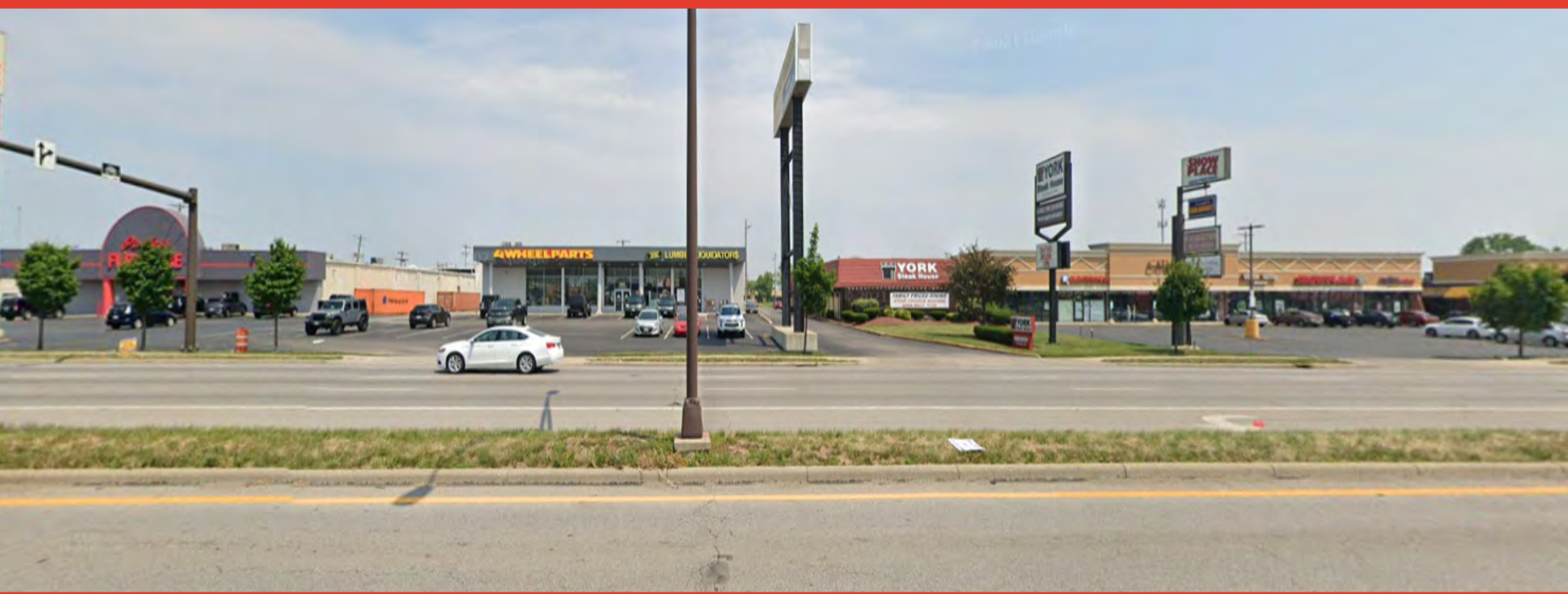


**The  
growth of  
our region will  
likely accelerate  
this decade.**





**If we don't build cities worthy of human affection  
we will have cities no one cares about.**



**The Geography of Nowhere, James Kunstler.**

**Central Ohio will add another  
1 million people by 2050.**



# Central Ohio will add another 1 million people by 2050.



**WE MUST BUILD:**

**MORE**

**COMPACT**

**DENSE**

**DIVERSE**

# Community Momentum

An aerial photograph of Columbus, Ohio, showing the city skyline, the Scioto River, and a park area with a bridge. The image is used as a background for the slide.

- **LinkUS**
- **Zoning code update**
- **Columbus bond package**
- **Source of Income Ordinance**



**United  
Way**



**United Way  
of Central Ohio**

**Michael Wilkos • Senior Vice President, Community Impact • 614.477.8918 • [michael.wilkos@uwcentralohio.org](mailto:michael.wilkos@uwcentralohio.org)**